

NABA

NUOVA ACCADEMIA
DI BELLE ARTI

SUMMER COURSES

Interior Design for Hotels

2nd SESSION:

July 12th – July 22nd 2022

3rd SESSION:

July 26th – August 5th 2022

INTERIOR DESIGN FOR HOTELS

School: Nuova Accademia di Belle Arti Milano (NABA)

Address: Via Darwin 20, 20143 Milan, Italy

Phone: + 39.02.973.192 E-mail: summer@naba.it

Course Structure: 45 hours – 9 lesson days

ECTS: 3 ECTS credits*

*ECTS credits only awarded to university students or participants who are completing or have completed a university or academic study path

TITLE – AREA

Interior Design for Hotels Advanced Level

COURSE TEACHERS

Maurizio Scalzi

COURSE DESCRIPTION

The course will enable participants to understand the combination of aesthetics, functionality, and of operational aspects necessary to design successful hotels. Students will dive into a deep analysis of contemporary and post-pandemic hospitality formats, of the latest hotel design trends and formats, and of the information regarding materials, furniture, and lighting.

The course offers a deep exploration of the extensive and complex field of Interior Design within the hospitality industry, and of the way it is changing and evolving.

COURSE OBJECTIVES

The course will enable participants to understand the combination of aesthetics, functional and operational aspects to design successful hotels.

ADMISSION REQUIREMENTS

This course is designed for final-year university students, and for those with some working experience in the field of interior design who wish to explore new opportunities by combining strategy and creativity.

OUTPUT

Students will develop a series of Research and Presentation Documents including:

Research and Definition of Typologies of Hotels

Research and Documentation _ Hotel Case Studies

Development of Design Strategies for Hotels

Design and Presentation _ Theme: "From Hostel to fancy Poshtel. New challenges for Design"

LIST OF MATERIALS AND TOOLS to be brought by students

required

Laptop

USB Key (flash drive)
Digital Camera
Sketching materials
_2d Design Software (Autocad, Archicad or Vectorworks)
_3d Design Software (Rhino, Vectorworks, Archicad or AutoCad)
_Indesign, Illustrator and/or Photoshop

optional
_Cinema4d, Maxwell, 3dStudiomax, VRAY or similar

ATTENDANCE POLICY

Class attendance is required for successful completion of the course. Attendance will be taken every class period. On the last day of classes, **instructors will issue a Certificate of successful attendance only to all students who completed at least 80% of the course.**

COURSE POLICY

The Faculty of NABA takes Academic integrity seriously. Instances of academic dishonesty such as plagiarism won't be tolerated. Mobile phones will be kept switched off all the time during class. Use of laptop during classes for personal purposes is forbidden.

TEACHING METHODS

Lectures, studio work, field trips.

TEACHER'S SHORT BIO

Maurizio Scalzi, specialized in Graphic Design/Art Direction at IED (Istituto Europeo Design), and graduated in Architecture at Politecnico di Milano. He worked for Wurmfeld Associates PC in Manhattan, New York, (1996-2000) and as associate in the design department, MSW Interiors (Matz, Scalzi, Wurmfeld). After a short period as a lecturer at the International Fine Arts College (IFAC) in Miami, Florida, he returned to Milan, Italy, where he worked at Sottsass and Associates (2000-2006) on international projects of architecture and interior design. These days at StudioScalzi he works on architectural and design, which combines with a laboratory of ceramic art. Since 2007 Maurizio Scalzi is also professor of Interior Design, Retail Design and Hotel Design at NABA Design (Nuova Accademia Belle Arti) in Milan, and occasionally at Interior Design Masters of SPD (Scuola Politecnica Design), at Strategic Design Masters of Politecnico di Milano, and guest professor at Beirut Arab University Faculty of Architecture.

Grading

Total number of ECTS assigned for the successful completion of the course: **3 ECTS**

Grading Weights		Grading Scale
1. Attendance	30 %	Excellent = 90-100
2. Participation and Creative Process	40 %	Good = 80-89
3. Final work / Final presentation	30 %	Average = 70-79
		Below Average = 60-69
TOTAL	100 %	Poor = 59 or below

	Excellent 90 -100%	Good 80 – 89%	Average 70 – 79%	Below Average 60 – 69%	Poor Below 60%
Attendance (30%)	On time, perfect attendance	Seldom late: attended between 95% and 90 % of the course	Occasionally late: attended between 90 % and 85 % of the course	Occasionally late: attended between 85% and 80% of the course	Frequently late, attended less than 80% of the course: FAILED
Participation and Creative Process (40 %)	Demonstrates strong understanding of the topic & thorough, creative research	Shows good grasp of the topic & good research	Exhibits average comprehension of the topic & average research	Shows some awareness of the topic & below average awareness of research	Has shallow insight into the topic & poor grasp of research
Original Project (Final work/ Final presentation) (30%)	Exhibits exceptional analysis of concepts & production of original proposal	Exhibits exceptional analysis of concepts & production of original proposal	Exhibits average analysis of concepts & production of original proposal	Exhibits below average analysis of concepts & production of original proposal	Exhibits poor analysis of concepts & production of original proposal

Course Schedule*

1ST WEEK

Day	Time	Professor	h	Lesson-subject
Day 1 Tuesday		NABA Staff		Welcome and Registration
				Course kick-off Presentation, objectives, expected outcomes
Day 2 Wednesday				Lecture
				Start working on the project
Day 3 Thursday				Lecture
				*Field trip
Day 4 Friday				Project development
				Project review

2ND WEEK

Day	Time	Professor	h	Lesson-subject
Day 5 Monday				Project development
				*Field trip
Day 6 Tuesday				Project development
				Project review
Day 7 Wednesday				Lecture
				Project development
Day 8 Thursday				Lecture
				Project development
Day 9 Friday				Project review and students evaluation
				Preparation for final presentation

				Final Presentation

*The school reserves the right to:

- amend or cancel courses, change course location or substitute course leaders, professors, guests, visits location.
- make any changes that in our absolute discretion we consider necessary or appropriate for reasons of operational efficiency or due to any other circumstances that are beyond our control.