

NABA

NUOVA ACCADEMIA
DI BELLE ARTI

SUMMMER COURSES

A.A. 2023-24
SYLLABUS

Interior design for hotels

July 9th – July 19th 2024

July 23rd – August 2nd 2024

www.naba.it



Interior design for hotels

School: Nuova Accademia di Belle Arti Milano (NABA)

Address: Via Darwin 20, 20143 Milan, Italy

Phone: + 39.02.973.192 *E-mail:* summer@naba.it

Course Structure: 45 hours – 9 lesson days

ECTS: 3 ECTS credits*

Advanced level

*ECTS credits only awarded to university students or participants who are completing or have completed a university or academic study path

COURSE DESCRIPTION

The course will enable participants to understand the combination of aesthetics, functionality, and of operational aspects necessary to design successful hotels. Students will dive into a deep analysis of contemporary and post-pandemic hospitality formats, of the latest hotel design trends and formats, and of the information regarding materials, furniture, and lighting.

The course offers a deep exploration of the extensive and complex field of Interior Design within the hospitality industry, and of the way it is changing and evolving.

COURSE OBJECTIVES

The course has been designed to provide international students the necessary tools to understand the combination of aesthetics, functional and operational aspects to design successful hotels.

ADMISSION REQUIREMENTS

This course is intended for final-year university students, and for those with some working experience in the field of interior design who wish to explore new opportunities by combining strategy and creativity.

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OUTPUT

At the end of the course students will develop a series of research and presentation documents including:

- research and definition of typologies of hotels;
- research and documentation _ Hotel Case Studies;
- development of design strategies for hotels;
- design and presentation, theme: "From Hostel to fancy Poshtel. New challenges for Design".

LIST OF MATERIALS AND TOOLS

- laptop;
- USB key;
- digital camera;

Sketching materials:

- 2d Design Software (Autocad, Archicad or Vectorworks);
- 3d Design Software (Rhino, Vectorworks, Archicad or AutoCad);
- Indesign, Illustrator and/or Photoshop;

Optional materials:

- Cinema4d, Maxwell, 3dStudiomax, VRAY or similar

ATTENDANCE POLICY

Class attendance is required for successful completion of the course. Attendance will be taken every class period. On the last day of classes, instructors will issue a Certificate of successful attendance only to all students who completed at least 80% of the course.

COURSE POLICY

The Faculty of NABA takes Academic integrity seriously. Instances of academic dishonesty such as plagiarism won't be tolerated. Mobile phones will be kept

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switched off all the time during class. Use of laptop during classes for personal purposes is forbidden.

TEACHING METHODS

Learning by doing: a mix of theoretical lessons, field trips and practical workshops.

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Grading

Total number of ECTS assigned for the successful completion of the course: 3 ECTS

GRADING SYSTEM

GRADING WEIGHTS	GRADING SCALE				
1. Attendance 30%	Excellent = 90-100				
2. Participation and creative process 40%	Good = 80-89				
3. Final work / final presentation 30%	Average = 70-79				
TOTAL 100%	Below Average = 60-69				
	Poor = 59 or below				
	EXCELLENT 90 -100%	GOOD 80 – 89%	AVERAGE 70 – 79%	BELOW AVERAGE 60 – 69%	POOR BELOW 60%
Attendance (30%)	On time, perfect attendance	Seldom late: attended between 95% and 90 % of the course	Occasionally late: attended between 90 % and 85 % of the course	Occasionally late: attended between 85% and 80% of the course	Frequently late, attended less than 80% of the course: FAILED
Participation and Creative Process (40 %)	Demonstrates strong understanding of the topic & thorough, creative research	Shows good grasp of the topic & good research	Exhibits average comprehension of the topic & average research	Shows some awareness of the topic & below average awareness of research	Has shallow insight into the topic & poor grasp of research
Original Project (Final work/ Final presentation) (30%)	Exhibits exceptional analysis of concepts & production of original proposal	Exhibits exceptional analysis of concepts & production of original proposal	Exhibits average analysis of concepts & production of original proposal	Exhibits below average analysis of concepts & production of original proposal	Exhibits poor analysis of concepts & production of original proposal

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Interior design for hotels

1st week

COURSE SCHEDULE*

DAY		LESSON-SUBJECT
Day 1 - Tuesday	NABA Staff	Welcome and Registration <ul style="list-style-type: none">• Introduction to the course: presentation, objectives, expected outcomes.
Day 2 - Wednesday		<ul style="list-style-type: none">• Lecture.• Start working on the project.
Day 3 - Thursday		<ul style="list-style-type: none">• Lecture.• <i>*Field trip.</i>
Day 4 - Friday		<ul style="list-style-type: none">• Project development.• Project review.

*The Academy reserves the right to:

- amend or cancel courses, change course location or substitute course leaders, professors, guests, visits location;
- make any changes that in our absolute discretion we consider necessary or appropriate for reasons of operational efficiency or due to any other circumstances that are beyond our control.

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2st week

COURSE SCHEDULE*

DAY	LESSON-SUBJECT
Day 5 - Monday	<ul style="list-style-type: none">• Project development.• <i>*Field trip.</i>
Day 6 - Tuesday	<ul style="list-style-type: none">• Project development.• Project review.
Day 7 - Wednesday	<ul style="list-style-type: none">• Lecture.• Project development.
Day 4 - Day 8 Thursday	<ul style="list-style-type: none">• Lecture.• Project development.
Day 9 - Friday	<ul style="list-style-type: none">• Project review and students evaluation.• Preparation for final presentation.• Final Presentation.

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