

NABA

NUOVA ACCADEMIA
DI BELLE ARTI

SUMMMER COURSES

A.A. 2023-24
SYLLABUS

Fashion Design 2

2nd session: July 9th - July 19th 2024

www.naba.it



Fashion design 2

School: Nuova Accademia di Belle Arti Milano (NABA)

Address: Via Darwin 20, 20143 Milan, Italy

Phone: + 39.02.973.192 *E-mail:* summer@naba.it

Course Structure: 45 hours – 9 lesson days

ECTS: 3 ECTS credits*

Intermediate level

*ECTS credits only awarded to university students or participants who are completing or have completed a university or academic study path

COURSE DESCRIPTION

The course focuses on making a capsule collection, where concepts, moodboards and themes will be conceived and developed to provide inspiration for clothing, colours and shape.

Students will experiment studio and workshop practice and work on the realization of a prototype with handcraft tailoring methods.

Through lessons in the Academy and educational outings in Milan, capital of pret-à-porter, students will have the opportunity to understand the peculiar character of the Italian fashion system and the reasons of the success of some well-known Italian brands.

This course involves the creation of a small collection and of a prototype using different tailoring techniques, such as moulage. Students will be followed up by the teachers throughout the entire path and those who are less confident with sewing and drawing will be supported through the development of the project in order to improve their skills. This will allow the whole group to complete the course in the best possible way. The course will end with a final presentation of all the performed works.

COURSE OBJECTIVES

The course has been designed to provide international students with all the necessary skills to achieve the required flexibility to design a collection and produce a prototype.

ADMISSION REQUIREMENTS

This course is suitable for students with some background in fashion design and for

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students who have completed one or two years of their universities studies in art and design.

Sense of aestheticism, creativity and motivation will be considered a plus.

OUTPUT

At the end of the course students will have improved and enriched their technical and design skills and will be able to fully carry on a research activity with the aim of designing a collection.

During the presentation students will show their work that shall include: moodboards, a sketchbook, a portfolio of complete sketches and technical drawings, a prototype made by draping techniques and a photo shooting.

LIST OF MATERIALS AND TOOLS

- Digital camera
- Laptop
- Sketchbook
- A pair of tailor scissors
- Pencils, eraser, pencil sharpener, coloured pencils, speed squares and ruler
- Note: materials to be used for finished works will be agreed with teachers during the collection development phases.

ATTENDANCE POLICY

Class attendance is required for successful completion of the course. Attendance will be taken every class period. On the last day of classes, instructors will issue a Certificate of successful attendance only to all students who completed at least 80% of the course.

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COURSE POLICY

The Faculty of NABA takes Academic integrity seriously. Instances of academic dishonesty such as plagiarism won't be tolerated. Mobile phones will be kept switched off all the time during class. Use of laptop during classes for personal purposes is forbidden.

TEACHING METHODS

Learning by doing: a mix of theoretical lessons, regarding the Italian fashion system and the most renowned Italian fashion brands with their philosophies of style, field trips and practical workshops.

The practical part of the course will focus on moulage techniques and their application on a wearable final prototype.

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Grading

Total number of ECTS assigned for the successful completion of the course: 3 ECTS

GRADING SYSTEM

GRADING WEIGHTS	GRADING SCALE				
1. Attendance 30%	Excellent = 90-100				
2. Participation and creative process 40%	Good = 80-89				
3. Final work / final presentation 30%	Average = 70-79				
TOTAL 100%	Below Average = 60-69				
	Poor = 59 or below				
	EXCELLENT 90 -100%	GOOD 80 – 89%	AVERAGE 70 – 79%	BELOW AVERAGE 60 – 69%	POOR BELOW 60%
Attendance (30%)	On time, perfect attendance	Seldom late: attended between 95% and 90 % of the course	Occasionally late: attended between 90 % and 85 % of the course	Occasionally late: attended between 85% and 80% of the course	Frequently late, attended less than 80% of the course: FAILED
Participation and Creative Process (40 %)	Demonstrates strong understanding of the topic & thorough, creative research	Shows good grasp of the topic & good research	Exhibits average comprehension of the topic & average research	Shows some awareness of the topic & below average awareness of research	Has shallow insight into the topic & poor grasp of research
Original Project (Final work/ Final presentation) (30%)	Exhibits exceptional analysis of concepts & production of original proposal	Exhibits exceptional analysis of concepts & production of original proposal	Exhibits average analysis of concepts & production of original proposal	Exhibits below average analysis of concepts & production of original proposal	Exhibits poor analysis of concepts & production of original proposal

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1st week

COURSE SCHEDULE*

DAY		LESSON-SUBJECT
Day 1 - Tuesday	NABA Staff	Welcome and Registration <ul style="list-style-type: none">• Introduction to the course.
Day 2 - Wednesday		<ul style="list-style-type: none">• <i>*Field Trip.</i>• Overview on Italian Fashion.
Day 3 - Thursday		<ul style="list-style-type: none">• <i>*Field Trip.</i>• Lecture on Italian fashion and design in Milan.
Day 4 - Friday		<ul style="list-style-type: none">• Lecture on Italian fashion brands.• Last trends in fashion styles/fashion market.

*The Academy reserves the right to:

- amend or cancel courses, change course location or substitute course leaders, professors, guests, visits location;
- make any changes that in our absolute discretion we consider necessary or appropriate for reasons of operational efficiency or due to any other circumstances that are beyond our control.

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2st week

COURSE SCHEDULE*

DAY	LESSON-SUBJECT
Day 5 - Monday	<ul style="list-style-type: none">• Introduction to the project and the assigned theme.• Images research and moodboard development.
Day 6 - Tuesday	<ul style="list-style-type: none">• Introduction to the moulage techniques.• Moulage experimentation based on the concept and moodboard.
Day 7 - Wednesday	<ul style="list-style-type: none">• Moulage techniques for details (pockets, collars, lining etc.).• Development of the prototype, how to sew and finish it as a proper garment.
Day 8 - Thursday	<ul style="list-style-type: none">• Illustration and technical drawing based on one of the canvas prototypes.• Final project development: moodboard, professional book, creative portfolio, illustration, technical drawing, photoshoot of the garment.
Day 9 - Friday	<ul style="list-style-type: none">• Final presentation with a complete collection development (moodboard, professional book, creative portfolio, prototype, sketches and technical drawings).

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