

NABA

NUOVA ACCADEMIA
DI BELLE ARTI

SUMMMER COURSES

A.A. 2023-24
SYLLABUS

Fashion design 1

1st session: June 25th – July 5th 2024

3rd session: July 23rd – August 2nd 2024

www.naba.it



Fashion design 1

School: Nuova Accademia di Belle Arti Milano (NABA)

Address: Via Darwin 20, 20143 Milan, Italy

Phone: + 39.02.973.192 *E-mail:* summer@naba.it

Course Structure: 45 hours – 9 lesson days

ECTS: 3 ECTS credits*

Introductory level

*ECTS credits only awarded to university students or participants who are completing or have completed a university or academic study path

COURSE DESCRIPTION

This course focuses on an inspiring discovery of the Italian fashion pipeline with lectures by experienced professionals and educational outings to Milan's best fashion quarters and showrooms.

Students will be introduced to an overview of the Italian fashion system, will learn to make fashion sketches and carry on a research, that can be used for a fashion collection.

COURSE OBJECTIVES

The course has been designed to provide international students the necessary tools to carry on an individual research and at the same time to work in teams. As matter of fact, students will work divided into teams, each group will make a research for a fashion project and a portfolio which shows up the work done.

The portfolio must contain moodboards, inspirational research, print and pattern research, final sketches, fabric samples and a capsule collection.

ADMISSION REQUIREMENTS

This course is intended for students who have no background in fashion and for students who are attending or will attend their first year of university studies in art and design.

OUTPUT

Mandatory:

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- final portfolio (one for each group)
- sketchbook (one for each student)

Elective:

additional mood-board and prototypes.

Students will learn how to plan and settle down a fashion collection from the initial research to a professional output

including a personal sketchbook and a professional portfolio.

Students will also learn the basics of fashion sketching and fashion technical drawing.

LIST OF MATERIALS AND TOOLS

- Sketchbook (a book of plain white pages – minimum size A4);
- Pencils (HB- B);
- Crayons or other coloring tools you are familiar with.

ATTENDANCE POLICY

Class attendance is required for successful completion of the course. Attendance will be taken every class period. On the last day of classes, instructors will issue a Certificate of successful attendance only to all students who completed at least 80% of the course.

COURSE POLICY

The Faculty of NABA takes Academic integrity seriously. Instances of academic dishonesty such as plagiarism won't be tolerated. Mobile phones will be kept switched off all the time during class. Use of laptop during classes for personal purposes is forbidden.

TEACHING METHODS

Learning by doing: a mix of theoretical lessons, field trips and practical workshops.

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Grading

Total number of ECTS assigned for the successful completion of the course: 3 ECTS

GRADING SYSTEM

GRADING WEIGHTS	GRADING SCALE				
1. Attendance 30%	Excellent = 90-100				
2. Participation and creative process 40%	Good = 80-89				
3. Final work / final presentation 30%	Average = 70-79				
TOTAL 100%	Below Average = 60-69				
	Poor = 59 or below				
	EXCELLENT 90 -100%	GOOD 80 – 89%	AVERAGE 70 – 79%	BELOW AVERAGE 60 – 69%	POOR BELOW 60%
Attendance (30%)	On time, perfect attendance	Seldom late: attended between 95% and 90 % of the course	Occasionally late: attended between 90 % and 85 % of the course	Occasionally late: attended between 85% and 80% of the course	Frequently late, attended less than 80% of the course: FAILED
Participation and Creative Process (40 %)	Demonstrates strong understanding of the topic & thorough, creative research	Shows good grasp of the topic & good research	Exhibits average comprehension of the topic & average research	Shows some awareness of the topic & below average awareness of research	Has shallow insight into the topic & poor grasp of research
Original Project (Final work/ Final presentation) (30%)	Exhibits exceptional analysis of concepts & production of original proposal	Exhibits exceptional analysis of concepts & production of original proposal	Exhibits average analysis of concepts & production of original proposal	Exhibits below average analysis of concepts & production of original proposal	Exhibits poor analysis of concepts & production of original proposal

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Fashion design 1

1st week

COURSE SCHEDULE*

DAY		LESSON-SUBJECT
Day 1 - Tuesday	NABA Staff	Welcome and Registration <ul style="list-style-type: none">• Introduction to the course;• Lecture: what is a fashion project?
Day 2 - Wednesday		<ul style="list-style-type: none">• Launch of the project theme.• Brainstorming.• Dividing students into teams.• Presentation and discussion on the project topics.
Day 3 - Thursday		<ul style="list-style-type: none">• Macro-research: how to start collection plan.• Lecture: fashion sketching and body proportions.• First ideas + mood board research + sketchbook.
Day 4 - Friday		<ul style="list-style-type: none">• <i>*Field Trip.</i>

*The Academy reserves the right to:

- amend or cancel courses, change course location or substitute course leaders, professors, guests, visits location;
- make any changes that in our absolute discretion we consider necessary or appropriate for reasons of operational efficiency or due to any other circumstances that are beyond our control.

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2st week

COURSE SCHEDULE*

DAY	LESSON-SUBJECT
Day 5 - Monday	<ul style="list-style-type: none">Lecture: the development of a fashion collection and its relations with artistic inspirations.Collection development.
Day 6 - Tuesday	<ul style="list-style-type: none">Workshop: embroidery basic techniques and development of one swatch based on mood board and research.Collection development.
Day 7 - Wednesday	<ul style="list-style-type: none">Collection development.Collection development + first graphic ideas (book)
Day 8 - Thursday	<ul style="list-style-type: none">Collection development + first graphic ideas (book)Book + draping.
Day 9 - Friday	<ul style="list-style-type: none">Book + draping. Exhibition set up.Final presentation.

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