

NABA

NUOVA ACCADEMIA
DI BELLE ARTI

SUMMMER COURSES

A.A. 2023-24
SYLLABUS

Accessories Design

2nd session: July 9th – July 19th 2024

www.naba.it



Accessories design

School: Nuova Accademia di Belle Arti Milano (NABA)

Address: Via Darwin 20, 20143 Milan, Italy

Phone: + 39.02.973.192 **E-mail:** summer@naba.it

Course Structure: 45 hours – 9 lesson days

ECTS: 3 ECTS credits*

Intermediate level

*ECTS credits only awarded to university students or participants who are completing or have completed a university or academic study path

COURSE DESCRIPTION

This course focuses on the discovery of the basis of luxury accessories brand collections, more specifically of the *Made in Italy* shoes and bags. Students will acquire the basic skills needed to coordinate and to develop a new luxury accessories brand, and they will get acquainted with the technical methodology in order to develop and design shoes and bags collections.

COURSE OBJECTIVES

The course has been designed to provide international students the necessary tools in order to:

- Recognize contemporary luxury accessories brands in Italy.
- Understand the Made in Italy accessories system.
- Acquire the fundamentals of the accessories design.
- Develop a new conscience regarding the field of luxury.
- Creating a custom accessory (shoe or bag).
- Plan a new Made in Italy luxury accessory brand.

ADMISSION REQUIREMENTS

This course is intended for students who have a background in fashion and who are attending or will attend their first year of university studies in art and design.

Computer graphic and hand sketching skills are required.

Creativity and motivation are considered a plus.

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OUTPUT

At the end of the course students will have to present a new concept for a new luxury accessories brand – shoes, bags or both.

LIST OF MATERIALS AND TOOLS

- Sketchbook.
- Digital camera or smartphone.
- Laptop.
- USB Key.
- a pair of sneakers that can be customized (for instance: Chuck Taylor All Star).

ATTENDANCE POLICY

Class attendance is required for successful completion of the course. Attendance will be taken every class period. On the last day of classes, instructors will issue a Certificate of successful attendance only to all students who completed at least 80% of the course.

COURSE POLICY

The Faculty of NABA takes Academic integrity seriously. Instances of academic dishonesty such as plagiarism won't be tolerated. Mobile phones will be kept switched off all the time during class. Use of laptop during classes for personal purposes is forbidden.

TEACHING METHODS

Learning by doing: a mix of theoretical and practical classes. The course will be divided into two parts, during the first one students will have the chance to discover and analyze the luxury accessories system and to make a fashion accessory portfolio (moodboard – collection board – product chart and so on); during the second part of course students will develop a personal collection proposal and a custom accessory.

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Grading

Total number of ECTS assigned for the successful completion of the course: 3 ECTS

GRADING SYSTEM

GRADING WEIGHTS	GRADING SCALE				
1. Attendance 30%	Excellent = 90-100				
2. Participation and creative process 40%	Good = 80-89				
3. Final work / final presentation 30%	Average = 70-79				
TOTAL 100%	Below Average = 60-69				
	Poor = 59 or below				
	EXCELLENT 90 -100%	GOOD 80 – 89%	AVERAGE 70 – 79%	BELOW AVERAGE 60 – 69%	POOR BELOW 60%
Attendance (30%)	On time, perfect attendance	Seldom late: attended between 95% and 90 % of the course	Occasionally late: attended between 90 % and 85 % of the course	Occasionally late: attended between 85% and 80% of the course	Frequently late, attended less than 80% of the course: FAILED
Participation and Creative Process (40 %)	Demonstrates strong understanding of the topic & thorough, creative research	Shows good grasp of the topic & good research	Exhibits average comprehension of the topic & average research	Shows some awareness of the topic & below average awareness of research	Has shallow insight into the topic & poor grasp of research
Original Project (Final work/ Final presentation) (30%)	Exhibits exceptional analysis of concepts & production of original proposal	Exhibits exceptional analysis of concepts & production of original proposal	Exhibits average analysis of concepts & production of original proposal	Exhibits below average analysis of concepts & production of original proposal	Exhibits poor analysis of concepts & production of original proposal

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1st week

COURSE SCHEDULE*

DAY		LESSON-SUBJECT
Day 1 - Tuesday	NABA Staff	Welcome and Registration <ul style="list-style-type: none">• Introduction to the course.• Students' self-presentation.
Day 2 - Wednesday		<ul style="list-style-type: none">• Introduction to the bags system.• Bag-shapes research.• Custom BAG (wip).
Day 3 - Thursday		<ul style="list-style-type: none">• Introduction to the shoes system.• Shoes-shapes research.• Custom SHOES (wip).
Day 4 - Friday		<ul style="list-style-type: none">• <i>*Field trip.</i>

*The Academy reserves the right to:

- amend or cancel courses, change course location or substitute course leaders, professors, guests, visits location;
- make any changes that in our absolute discretion we consider necessary or appropriate for reasons of operational efficiency or due to any other circumstances that are beyond our control.

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2st week

COURSE SCHEDULE*

DAY	LESSON-SUBJECT
Day 5 - Monday	<ul style="list-style-type: none">• Brand Analysis.• Competitors research.• Start the personal project: moodboard - merchandise mix - shapes and volumes and so on.
Day 6 - Tuesday	<ul style="list-style-type: none">• How to create a fashion portfolio.• Inspirational image research.• Sketching and designing.
Day 7 - Wednesday	<ul style="list-style-type: none">• Sketching and designing.• Illustration proposal.
Day 8 - Thursday	<ul style="list-style-type: none">• Sketching and design.• Collection line up.
Day 9 - Friday	<ul style="list-style-type: none">• Collection wrap up.• Final Presentation.

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