

NABA

NUOVA ACCADEMIA
DI BELLE ARTI

**SUMMER
COURSES**

**Accessories
Design**

2nd SESSION:
July 11th – July 21st 2023

ACCESSORIES DESIGN

School: NABA, Nuova Accademia di Belle Arti

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Course Structure: 45 hours – 9 lesson days

ECTS: 3 ECTS credits*

*ECTS credits only awarded to university students or participants who are completing or have completed a university or academic study path

TITLE – AREA

Accessories Design (Intermediate course)

COURSE DESCRIPTION

This course focuses on the discovery of the basis of luxury accessories brand collections, more specifically of the Made-in-Italy shoes and bags. Students will acquire the basic skills needed to coordinate and to develop a new luxury accessories brand, and they will get acquainted with the technical methodology in order to develop and design shoes and bags collections.

COURSE OBJECTIVES

The course has been designed to provide international students the necessary tools in order to:

- Recognize contemporary luxury accessories brands in Italy
- Understand the Made in Italy accessories system
- Acquire the fundamentals of the accessories design
- Develop a new conscience regarding the field of luxury
- Plan a new Made in Italy luxury accessory brand

ADMISSION REQUIREMENTS

This course is intended for students who have a background in fashion and who are attending or will attend their first year of university studies in art and design.

Computer graphic and hand sketching skills are required.

Creativity and motivation are considered a plus.

OUTPUT

At the end of the course students will have to present a new concept for a new luxury accessories brand – shoes, bags or both.

LIST OF MATERIALS AND TOOLS to be brought by students

- Sketchbook
- Digital camera or smartphone
- Laptop
- USB Key

ATTENDANCE POLICY

Attendance is mandatory. Students must show dedicated involvement to work hard on the project. Positive behavior towards group work and new ideas applied in different methods is also required.

Class attendance is required for successful completion of the course. Attendance will be taken every class period. On the last day of classes, instructors will issue a **Certificate of successful attendance only to all students who completed at least 80% of the course.**

COURSE POLICY

The Faculty of NABA takes Academic integrity seriously. Instances of academic dishonesty such as plagiarism will not be tolerated.

Mobile phones must be kept switched off all the time during class.

Use of laptop for personal purposes during classes is strictly forbidden.

TEACHING METHODS

Learning by doing: a mix of theoretical and practical classes. The course will be divided into two parts, during the first one students will have the chance to discover and analyze the luxury accessories system and to make a fashion accessory portfolio (moodboard – collection board – product chart and so on); during the second part of course students will develop a personal collection proposal.

Grading

Total number of ECTS assigned for the successful completion of the course: **3 ECTS**

Grading Weights		Grading Scale
1. Attendance	30 %	Excellent = 90-100
2. Participation and Creative Process	40 %	Good = 80-89
3. Final work / Final presentation	30 %	Average = 70-79
		Below Average = 60-69
TOTAL	100 %	Poor = 59 or below

	Excellent 90 -100%	Good 80 – 89%	Average 70 – 79%	Below Average 60 – 69%	Poor Below 60%
Attendance (30%)	On time, perfect attendance	Seldom late: attended between 95% and 90 % of the course	Occasionally late: attended between 90 % and 85 % of the course	Occasionally late: attended between 85% and 80% of the course	Frequently late, attended less than 80% of the course: FAILED
Participation and Creative Process (40 %)	Demonstrates strong understanding of the topic & thorough, creative research	Shows good grasp of the topic & good research	Exhibits average comprehension of the topic & average research	Shows some awareness of the topic & below average awareness of research	Has shallow insight into the topic & poor grasp of research
Original Project (Final work/ Final presentation) (30%)	Exhibits exceptional analysis of concepts & production of original proposal	Exhibits exceptional analysis of concepts & production of original proposal	Exhibits average analysis of concepts & production of original proposal	Exhibits below average analysis of concepts & production of original proposal	Exhibits poor analysis of concepts & production of original proposal

Course Schedule*

1ST WEEK

Day	Time	Professor	Lesson-subject
Day 1 Tuesday		NABA Staff	Welcome and Registration
			Introduction to the course Students' self-presentation
Day 2 Wednesday			Introduction to the bags system Bag-shapes research
Day 3 Thursday			Introduction to the shoes system Shoes-shapes research
Day 4 Friday			Educational outings*

2ND WEEK

Day	Time	Professor	Lesson-subject
Day 5 Monday			Brand Analysis Competitors research Start the personal project: moodboard - merchandise mix - shapes and volumes and so on
Day 6 Tuesday			How to create a fashion portfolio Inspirational image research Sketching and designing
Day 7 Wednesday			Sketching and designing Illustration proposal
Day 8 Thursday			Sketching and design Collection line up
Day 9 Friday			Collection wrap up Final presentations

*The school reserves the right to:

- amend or cancel courses, change course location or substitute course leaders, professors, guests, visits location.
- make any changes that in our absolute discretion we consider necessary or appropriate for reasons of operational efficiency or due to any other circumstances that are beyond our control.