

MADE IN NABA<sup>®</sup> MADE IN NABA<sup>®</sup> MADE IN NABA<sup>®</sup>



INTERNATIONAL ACADEMY  
OF ART & DESIGN

**NABA**

NUOVA ACCADEMIA  
DI BELLE ARTI



**TOP 100**

Art & Design

2022



**WORLD  
UNIVERSITY  
RANKINGS**

BY SUBJECT

For the second year in a row NABA is the Best Italian Academy of Fine Arts in the Top 100 worldwide in Art & Design field in the QS World University Rankings® by Subject.

**NABA** is the largest Academy of Fine Arts in Italy. Founded in Milan in 1980 and legally recognised by the Italian Ministry of University and Research in 1981, it is characterised by an interdisciplinary methodology with a strong inclination towards innovation and a dynamic interaction with the artistic and professional context. With two campus in Milan and Rome, **NABA, Nuova Accademia di Belle Arti** offers academic degrees equivalent to first and second level university ones in the Communication and Graphic Design, Design, Fashion Design, Media Design and New Technologies, Set Design, and Visual Arts Areas, legally valid at an international level.



SCAN THE  
QR CODE OR  
CLICK [HERE](#) AND  
DISCOVER NABA!

# NABA

**NABA**

NUOVA ACCADEMIA  
DI BELLE ARTI

# CAMPUS

## MILAN

**22,000 sqm**

IN THE NAVIGLI DISTRICT

14 buildings  
study and lounge areas  
green areas  
specialised laboratories  
library and cafeteria



## ROME

**3,700 sqm**

IN THE OSTIENSE DISTRICT

study and lounge areas  
specialised laboratories  
terrace and green area  
multifunctional spaces  
library



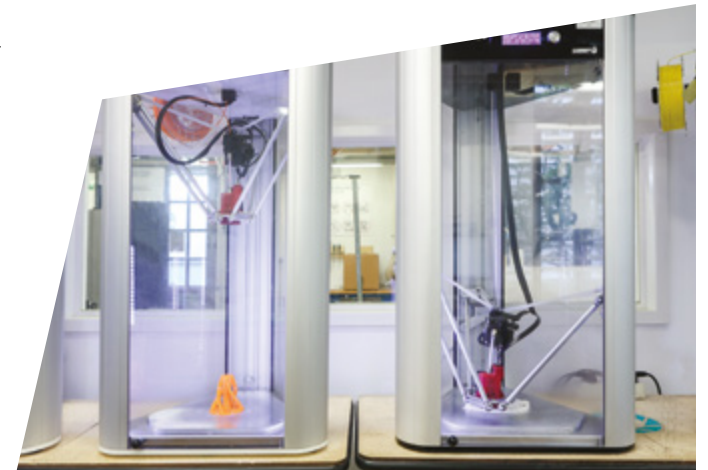
# LABORATORIES

NABA gives its students access to a number of specialised laboratories related to the different didactic areas, equipped with innovative and professional tools and spaces, as the ones below, in order to work on complex

and interdisciplinary projects. Students also have the opportunity to experience firsthand the teamwork, in which the professionals of the visual and applied arts fields confront each other and collaborate.

## THE 3D PRINTERS IN THE DESIGN LAB.

The Design Area labs include one section dedicated to Laser Cutting, 3D Printing and CNC Milling Machine where it is possible to create models or three-dimensional prototypes by folding, manipulating, cutting and engraving numerous types of materials.



## THE SHIMA SEIKI MACHINE IN THE KNITTING LAB.

The Fashion Design Area labs are equipped with state-of-the-art professional machines and systems (Lectra, Shima Seiki, Framis, among others) for the development of projects across different levels of complexity, from the basics of creating garments to real collections.







**THE VIRTUAL STUDIO.** NABA is among the first international academies to boast a laboratory dedicated to Virtual Production on its campus, with over 30 sqm of Motion Capture Optical Ledwall, for the creation of special effects/VFX, design of live sets and events in mixed reality/XR, one of the didactic field of reference of the Media Design and New Technologies Area.



**THE PAINTING ATELIER.** Together with the section for chalcographic engraving and the darkroom for photographic films development, the *atelier* (studio) is one of the labs in the Visual Arts Area where all activities relating to the disciplines of artistic representation take place.

## NABA NUMBERS

<b>5,000+</b>	students
<b>30%</b>	international students
<b>90</b>	countries
<b>70</b>	international exchanges partners

## campus life

### student life

Every year a dedicated office proposes to the students extra-curricular activities such as guided tours, events, sports as well as cultural, commercial and health benefits. Furthermore, thanks to the Buddy Project, additional support to international students is provided.

**NABASHOPPING.COM** is the brand new online shop for Made in NABA products: a collection of clothing and accessories for study, work and leisure time.



### housing

The Housing office supports the students, throughout the whole booking process, in finding accommodation in shared apartments or independent studios thanks to a wide range of solutions that are close to the campus.

**NABA Housing Office**  
[www.milanhousing.it](http://www.milanhousing.it) | [info@milanhousing.it](mailto:info@milanhousing.it)



### library

On the two campus, consultation and borrowing services are available for numerous printed and digital volumes, theses archives and sector-related magazines, as well as access to some of the most prestigious online databases (BoF, JSTOR, WGSN, Vogue Archive). In Milan, a peculiar display of over 100 samples of innovative materials is also open to the users.



# COUNSELLING

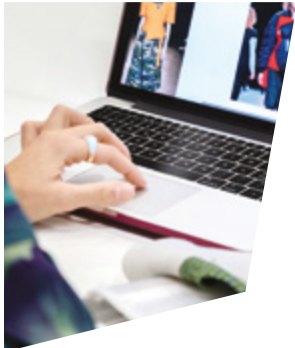
## Open Day

Counselling activities, campus and labs tours, students' projects on display in Milan and Rome.



## NABAhaus

Informative activities for students in their home countries presenting the NABA design methodology in order to create an international community with shared values.



## NABAtalks

Live webinars providing lectures from professionals, tips on lifestyle and studying in Italy, suggestions on how to create a portfolio and much more.

FIND OUT ALL  
THE DATES OF  
THE NEXT EVENTS



# SCHOLARSHIPS

NABA supports international talents with several scholarships and offers students access to financial support initiatives. Also, the Academy awards applicants who make an early decision to enrol and meet admission requirements with reductions on the total fees.

Over 200  
scholarships  
per year

200  
1/4

1 student out  
of 4 receives a  
scholarship  
valid for all  
the years of the  
study course

# ADMISSIONS

To study at the Academy it is necessary to follow all the phases of the admissions process through which NABA can evaluate the interest and requirements needed to enrol to the chosen course. Contact the school to find out more.



Application



Admission  
evaluation



Admission result



Matriculation



# INDUSTRY AND CAREER

The Industry Relations and Career Service office represents a bridge between the Academy and the working world during the study path, involving students in innovative collaborations and projects with leading companies in different fields.

Thanks to a constantly expanding network of partners, the office values the skills of each student by promoting internships and job opportunities in line both with their attitudes and the demands of the job market.

**900** Companies with which NABA collaborates every year

Among the emerging professional roles in the Fashion and Luxury, Design, Visual Arts, Media and Communication fields:

Art Director UX/UI Designer

Curator Content Creator

Communication Strategist

Sustainability Manager

Innovation Manager

Social/Community Manager

Source: "Job Trends 2022", study on both a national and international scale by Galileo Global Education Italia in collaboration with EY Parthenon.

## initiatives

**Mentorship:** joint activities between didactics and partners that combine training and experience in the field.

**Talent Harbour:** face to face activities with companies such as interview simulations and recruiting sessions.

**Design Marathon:** 48-hour competitions involving the best students on briefs provided by international brands.

**Residency:** intensive workshops aimed to devise innovative design projects.

**Professional Development Programme and Toolkit:** training and professional development tools for students, professionals and companies.

Among the main brands for internships, placement and projects:

BVLGARI

Canon

CAP

COSMOPOLITAN

CINEMA FONDAZIONE CINEMA PER ROMA

FRETTE 1860

HONOR

la Feltrinelli

PORSCHE Centri Porsche di Milano

SELETTI

SUNNEI

TOSHIBA

## Success stories



COMMUNICATION AND GRAPHIC DESIGN AREA

PAN PAN WANG

GRAPHIC DESIGNER, MAX MARA  
BA in Graphic Design and Art Direction graduate

DESIGN AREA

GUILLERMO ZAMBRANO

STORE DEVELOPMENT MANAGER, ADIDAS DUBAI  
MA in Product Design graduate



FASHION DESIGN AREA

RICCARDO SCABURRI,  
ALBERTO PETILLO, ALICE CURTI

FOUNDERS AND DESIGNERS, LESSICO FAMILIARE  
BA in Fashion Design graduates

MEDIA DESIGN AND NEW TECHNOLOGIES AREA

SIMONE BOZZELLI

DIRECTOR, BEST SHORT FILM - SIC@SIC VENICE  
INTERNATIONAL FILM FESTIVAL /  
BEST ALTERNATIVE VIDEO - MTV VMAS  
BA in Media Design and Multimedia Arts graduate



SET DESIGN AREA

MARIALUISA BAFUNNO

ASSISTANT DIRECTOR, TEATRO ALLA SCALA  
AND STAGE MANAGER  
BA in Set Design graduate

VISUAL ARTS AREA

SARP RENK ÖZER

CURATOR, AVTO ISTANBUL  
MA in Visual Arts and Curatorial Studies graduate







NABA, Nuova Accademia di Belle Arti is part of Galileo Global Education, a leading international provider of higher education with an offer that spans from applied arts, fashion, design and digital/Internet to business and medicine. Through its network of 54 schools, the group is present in over 91 campus in 13 countries around the world and has over 200,000 enrolled students. It is Europe's largest higher education group and the third in the world, in terms of both geographical spread and breadth of course offering. Galileo Global Education's ambition is to be the world education leader in innovation, creativity, arts and culture - driven by students' employability, agility and impact.

[www.ggeedu.com](http://www.ggeedu.com)



## CONTACTS

**NABA,  
Nuova Accademia  
di Belle Arti**

### MILAN CAMPUS

Via C. Darwin 20  
20143 Milan

### ROME CAMPUS

Via Ostiense 92  
00154 Rome

### Admissions Information

T +39 02 97372106

E [int.info@naba.it](mailto:int.info@naba.it)

[www.naba.it](http://www.naba.it)

**ADI MEMBER**

Member of ADI Associazione  
per il Disegno Industriale

**E L I A**

Ordinary member of E.L.I.A.  
European League of Institutes  
of the Arts



UNI EN ISO 9001:2015 – 14001:2015

For the realisation of this booklet, FSC MIX paper  
produced with cellulose from controlled forests -  
recyclable product was used.



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# ACADEMIC OFFER

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MADE IN



**DEAN**  
GUIDO TATTONI

**HEAD OF EDUCATION -  
ROME**  
SILVIA SIMONCELLI

**DESIGN AND APPLIED  
ARTS DEPARTMENT HEAD**  
LUCA PONCELLINI

**VISUAL ARTS  
DEPARTMENT HEAD**  
MARCO SCOTINI

**SCIENTIFIC ADVISOR**  
ITALO ROTA

**COMMUNICATION AND  
GRAPHIC DESIGN AREA**

**AREA LEADER**  
PATRIZIA MOSCHELLA  
**ADVISOR**  
ANGELO COLELLA

**DESIGN AREA**  
**AREA LEADER**  
CLAUDIO LARCHER  
**ADVISOR**  
DANTE DONEGANI

**FASHION DESIGN AREA**

**AREA LEADER**  
COLOMBA LEDDI  
**ADVISOR**  
NICOLETTA MOROZZI

**MEDIA DESIGN AND  
NEW TECHNOLOGIES,  
SET DESIGN AREAS**

**AREA LEADER**  
VINCENZO CUCCIA

# BACHELORS OF ARTS

180 CFA (1CFA = 1ECTS)

## Graphic Design and Art Direction

Brand Design  
Creative Direction  
Visual Design

CAMPUS: Milan - Rome

The BA introduces the students to the world of communication and new media combining interdisciplinary and theoretical approach and creative labs in the various fields of: graphic design, advertising, publishing, digital media with 3D and motion graphics.

## Design

Interior Design  
Product Design

CAMPUS: Milan

The BA alternates and integrates theoretical studies with experiential workshops, stimulating the students' sensitivity and passion for the world of objects and guiding them to observe the multitude of contemporary forms of design and how to apply them to their work.

## Fashion Design

Fashion Design  
Fashion Styling and  
Communication  
Fashion Design Management

CAMPUS: Milan - Rome

With a practical approach and a cooperation among the specialisations which fosters the synergy of a real work team, the BA teaches the students languages and methodologies enabling them to enter the professional world within the national and international Fashion System.

## Creative Technologies

Game  
VFX and 3D

CAMPUS: Milan

The BA explores the world of CGI and aims at growing professional figures in the fields of Game, VFX and 3D, introducing the students to the most innovative techniques: from virtual production to character design and animation, and development of videogames.

## Film and Animation<sup>NEW!</sup>

Filmmaking  
Animation

CAMPUS: Milan - Rome

The BA is aimed at preparing artists and professionals in the field of audiovisual creations, in particular in the branch of cinema and in all the traditional and contemporary as well as future applications including their hybrid products.



## Set Design

Theatre and Opera  
Media and Events

CAMPUS: Milan

The BA guides the students in the complex reality of set design through design-related subjects in the fields of theatre, events, exhibitions, fashion shows, cinema and television, providing them with the tools to relate to the most significant scenarios of the contemporary cultural production.

## Painting and Visual Arts

Painting  
Visual Arts

CAMPUS: Milan - Rome

The BA explores the transformations of contemporary art practices, connecting art with the production and social contexts and enabling students to experiment with a variety of environments, techniques and methods, reinterpreting and expanding the traditional academic approach.

# MASTERS OF ARTS

120 CFA (1CFA = 1ECTS)

## User Experience Design

CAMPUS: Milan - Rome<sup>NEW!</sup>

The MA provides the theoretical, technical and methodological skills for the design of complex digital communication systems, dealing with the study of digital interfaces focusing on user experience (UX/UI) and information architecture.

## Visual Design and Integrated Marketing Communication

CAMPUS: Milan - Rome<sup>NEW!</sup>

The MA combines the marketing and integrated communication approach to a wide range of artistic-expressive competences by working on real briefs and undertaking all the phases of complex communication projects.

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## Interior Design

CAMPUS: Milan

The MA explores topics and methodologies related to the interior design, which plays an increasingly important role in individual and collective living spaces, enabling the students to design how we will live, work, and communicate in the global context.

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## Product and Service Design

CAMPUS: Milan

The MA guides the students in managing all the phases of a project's development, from conception to manufacturing, through design strategies and materials research, exploring the needs for a sustainable relation to the environment in the contemporary "society of services".

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## Social Design

CAMPUS: Milan

The MA enables the students to understand contemporary social needs, exploring the most innovative social development strategies to valorise human and natural resources and to drive dynamics of sustainable evolution.



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## Fashion and Costume Design<sup>NEW!</sup>

CAMPUS: Rome

The MA provides the students with the tools to handle fashion and costume design projects, investigating the topics of narration and *mise-en-scène* of garments as well as collections' archives as heritage and starting points for designing.

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## Fashion Design

CAMPUS: Milan

The MA trains figures capable to manage creative processes in the field of fashion design, from research to prototyping, guiding the students in the search for their own vision that will be expressed in a very personal portfolio.

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## Textile Design

CAMPUS: Milan

Through an interdisciplinary and workshop-based approach, the MA provides the students with the tools to manage creative processes in the fields of textile and knitwear design, from woven to knitted fabrics, including innovation, sustainability, and design-thinking related topics.

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## Creative Media Production

CAMPUS: Milan

The MA explores the complexity of a world inquired by analogical and digital tools and lays the foundations for innovative artistic and expressive representations of reality through linear and non-linear audiovisual productions by the use of creative coding, human-computer interaction, visual and generative sound design.



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## Visual Arts and Curatorial Studies

CAMPUS: Milan - Rome<sup>NEW!</sup>

Founded in 2006, the MA combines a solid training in the artistic production with a specialised curatorial practice, exploring the relationship among art, visual culture, aesthetics, and social dynamics to produce new training and operating models in the international contemporary art system.

# ACADEMIC MASTERS

60 CFA (1CFA = 1ECTS)

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## Sustainable Innovation Communication<sup>NEW!</sup>

CAMPUS: Milan - Rome

The Master explores theories, methods and design approaches to contemporary communication through an intensive programme by developing a cross-disciplinary approach, cultural analysis and focusing on new languages pertinent to the sustainable innovation of institutions, and public and private companies.

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## Creative Advertising

CAMPUS: Milan

By alternating theoretical teachings to workshops with leading companies in the field, the Master provides the students with the chance to develop their talents in copywriting, storytelling and art direction, ideate campaigns across various types of media and participate in prestigious international creative competitions.

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## New Urban Design<sup>NEW!</sup>

CAMPUS: Milan

The Master gives a new perspective on the role of urban designer aimed at reading into, interpreting and designing cities to face the new complexity of urban contexts, and complement it with practical actions also establishing relationships with local and international partners.





## Fashion Digital Marketing<sup>NEW!</sup>

CAMPUS: Milan

The Master analyses the developments of the contemporary fashion system to train professionals in the digital marketing field, capable of creating specific contents and strategies for fashion and lifestyle brands with a self-sufficient, innovative and sustainable approach.

## Fashion Law\* <sup>NEW!</sup>

APPROACH: Blended (online/on Milan campus)

The University Master's Degree is the result of a collaboration between NABA and the International Telematic University UNINETTUNO and intends to train highly qualified professionals capable of managing the business, legal, and technological aspects of the fashion and textile industry.

## Screenwriting for Series<sup>NEW!</sup>

CAMPUS: Rome

The Master intends to train professionals figures in the field of audio-visual screenwriting, who are capable of intercepting themes and narratives of a constantly evolving world for the development of serial projects of national and international relevance.

## Art and Ecology<sup>NEW!</sup>

CAMPUS: Milan

The Master provides the students with a cross-disciplinary methodological approach as well as the needed tools to fulfil the most urgent issues related to landscape, environmental protection, biodiversity and sustainability, by connecting artistic creativity, design practice and scientific knowledge.

## Contemporary Art Markets

CAMPUS: Milan

The Master provides the students with the most effective tools to interpret the art market structures and dynamics, with a particular focus on contemporary artistic languages, and provides study trips to Artissima in Turin and Art Basel, the sector's most important fairs.

## Photography and Visual Design

CAMPUS: Milan

The Master prepares the students for their entrance into the world of photography, arts, and national and international communication, aiming to train groundbreaking professionals in contemporary photography: photographers, curators and editors.

# SPECIAL PROGRAMMES

## Foundation Year

LANGUAGE: Italian - English

CAMPUS: Milan

Propaedeutic programme providing international candidates with the necessary admission requirements, in case they are missing, for attending a NABA Bachelor of Arts.



## Gap Year Programme

LANGUAGE: Italian - English

CAMPUS: Milan - Rome

The programme provides students having a secondary school diploma with the opportunity to live a unique experience in Italy by taking part to the first year of a NABA BA in Milan or Rome.

## Semester Abroad Programmes

LANGUAGE: Italian - English

CAMPUS: Milan - Rome

The Semester Abroad Programmes are designed for international students who wish to spend a semester studying at NABA in Milan or Rome.

## Summer Courses

LANGUAGE: English

CAMPUS: Milan - Rome

NABA promotes two-week summer intensive courses in the Visual and Applied Arts fields at one of its campus or both with the "Two Cities, Double Experience" formula.

For all the updates on the didactic news please visit [www.naba.it](http://www.naba.it)

\*University Master's Degree accredited by International Telematic University UNINETTUNO (60 CFU).

All the courses (BAs, MAs, and Masters) are delivered in Italian and English languages, except the Master in Creative Advertising which is delivered in English only.

The degrees awarded at the end of AFAM programmes are First Level (Bachelor of Arts) and Second Level (Master of Arts) Academic Degrees, and First Level Academic Master Degrees (Academic Master), recognised by MUR and equivalent to University Degrees. Further details on the degrees awarded in specific cases are available on [www.naba.it](http://www.naba.it)

The programmes indicated in this brochure may undergo variations due to academic or ministerial reasons.

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## learning by thinking

Our programmes constitute a continuous sequence of multidisciplinary experiences generating research and projects in the artistic and professional contexts of current trends.

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## learning by doing

Ideas become projects, strategies, techniques and technologies, turning into prototypes and in some cases developing into products for the companies we work with.

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## teaching by learning

Learning by doing is also teaching by learning and this has changed the relationship between lecturers and students: classes and groups have transformed into work teams that liaise continuously with companies and research institutes. Experience forms the methodological skeleton through which innovation insinuates itself and guides us in planning the future together.

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*Italo Rota,  
NABA Scientific Advisor*

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