

CONTACT FO	BM	
Name		
Surname		
E-mail		
Phone number		
Country		
WHEN DO YOU WAN	T TO START?	
□ October 2024	☐ February 2025	□ October 2025 □ February 20
WHAT DO YOU WANT	T TO STUDY AND WHERE?	?
Milan Campus BACHELORS OF ARTS		Rome Campus BACHELORS OF ARTS
 □ Comics and Visual Storytelling □ Graphic Design and Art Direction □ Design □ Fashion Design □ Fashion Marketing Management* □ Creative Technologies □ Film and Animation □ Set Design □ Painting and Visual Arts 		☐ Comics and Visual Storytelling ☐ Graphic Design and Art Direction ☐ Design* ☐ Fashion Design ☐ Film and Animation ☐ Painting and Visual Arts
MASTERS OF ARTS	ACADEMIC MASTERS	MASTERS OF ARTS
 □ User Experience Design □ Visual Design and Integrated Marketing Communication □ Interior Design □ Product and Service Design □ Social Design □ Fashion Design □ Textile Design □ Creative Media Production □ Digital and Live Performance □ Visual Arts and Curatorial Studies 	 ☐ Sustainable Innovation Communication ☐ Creative Advertising ☐ Italian Design ☐ New Urban Design ☐ Fashion Digital Marketing ☐ Business Law for the Fashion System** ☐ Art and Ecology ☐ Contemporary Art Markets ☐ Photography and Visual Design 	□ User Experience Design □ Visual Design and Integrated Marketing Communication □ Fashion and Costume Design □ Visual Arts and Curatorial Studies ** ** ** ACADEMIC MASTERS □ Sustainable Innovation Communication □ Screenwriting for Series
*The BA in Fashion Marketing Management and the Ro **University Master's Degree accredited by International	me Campus of the BA in Design are under approval for A.Y. 2024/25. Il Telematic University UNINETTUNO.	Σ
Special Programmes		
☐ Foundation Course ☐ S	Summer Courses	Abroad Programmes
SEE BACK SIDE FOR PRIVACY	POLICY	
I declare that I have carefully read and understood of the back side Privacy Policy. Also:	od each part	Date
☐ I agree to the processing of my data for mar☐ I agree to the processing of my data for prof		Legible signature of the data subject

Privacy Notice pursuant to Art. 13 of EU Regulation 679/16 (GDPR)

Nuova Accademia S.r.l., as Data Controller, wishes to inform you about what type of data we collect and through which methods, in order to guarantee respect for your rights and your fundamental freedoms, with particular reference to the confidentiality and security with which the data is processed.

Data Controller

The Data Controller is Nuova Accademia S.r.l. – Via Carlo Darwin, 20 – 20143 Milano MI

T 02 973721 **M** privacy@naba.it

The Data Protection Officer Mazars Italia S.p.A. - Viale Ceresio 7 - 20154 Milano MI

M dpo@naba-da.com

What personal data we collect

Nuova Accademia S.r.l. collects and stores your personal and identifying information (such as first name, last name, residential address, email address, course of study data, courses of interest) through the following channels:

- → paper forms collected at events promoting NABA's academic programs;
- → filling out the form available at the "contact us" section of www. naba.it:
- \rightarrow filling out the form available at the "request-the-brochure" section of www.naba.it;
- $\rightarrow\,$ filling out the form available at the "open day registration" section of the website www.naba.it;
- → paper forms collected at NABA Open Day accreditation;
- → other events held at our campus or other locations.

For what purposes we use your personal data

Nuova Accademia S.r.l. uses your data for the following purposes

Contractual/pre-contractual purposes:

→ Contact you and send you information about our courses by e-mail or phone following your requests.

Marketing activities:

- → Accredit yourself at events promoted by our campus such as, for example, the NABA Open Day;
- → Send you communications regarding Campus initiatives, our Scholarships, courses, and events that may be of interest to you.

Profiling activities:

 \rightarrow Aggregate and analyze the information collected to improve our educational services.

Legal Basis

In relation to the above purposes, the legal bases for the processing of your personal data are as follows:

- → Your Consent (Art. 6(a), GDPR);
- → Performance of a contract to which you are a party or adoption of pre-contractual measures taken at your request (Art. 6(b), GDPR);
- → Legitimate interest of the Controller (Art. 6(f), GDPR).

Additional information regarding these legal bases can be obtained upon request to the Controller.

How long do we retain your personal data?

We keep your data for 3 years from the last contact with you, unless you want to request deletion earlier. After that time, they will be deleted or anonymized for statistical purposes.

The security of your personal data

Your data will be processed using equipment that guarantees confidentiality, integrity, and availability. The processing is carried out on paper and through computerized and/or automated systems and will include all of the operations or sets of operations envisaged in Art. 4 of the GDPR which are necessary for the processing in question, including communication with the subjects assigned to the processing itself. The data concerned will not be disseminated, however, it will or may be communicated to public or private entities or individuals, within the context of the purposes described above.

Who can access your personal data

Only authorized persons within the scope of the tasks assigned by Nuova Accademia S.r.l. can access your data. Personal data will not be disseminated in any way, it may also be communicated to and processed by third parties duly appointed as Data Processors such as, for example, external collaborators and companies that provide specific instrumental services.

Personal data may also be accessible or may be communicated to parties whose right to access your personal data is recognized by provisions of the law or secondary or EU regulations.

Transfer of personal data

The management and storage of your personal data will take place on servers located within the European Union of the Data Controller and of third-party companies contracted and duly appointed as Data Processors. The data will not be transferred outside the European Union.

Is it mandatory to consent to the provision of your data?

With regard to contractual and pre-contractual purposes, the provision of your data is compulsory under penalty of not being able to send you information regarding your requests.

On the other hand, with regard to marketing and profiling activities, the provision of your data is optional; therefore, if you do not consent, you will not be able to learn about our initiatives, events and courses that we will activate.

What are your rights in relation to the GDPR?

Regarding the personal data provided, you have the right to exercise at any time and in accordance with the provisions of the GDPR the rights established by it and listed below:

- Right to withdraw consent [Art. 7(3) of the EU Regulation] (right to withdraw consent given. Note: revocation of consent does not affect the lawfulness of processing based on consent prior to revocation);
- Right of Access [Art. 15 of the EU Regulation] (right to obtain confirmation of the existence or otherwise of personal data relating to you and a copy of such data in intelligible form);
- Right of rectification [Art.16 of the EU Regulation] (right to rectify inaccurate personal data concerning you);
- Right to be forgotten ("right to oblivion") [Art. 17 of the EU Regulation] (obtain the deletion of personal data concerning you without undue delay);
- Right to restriction of processing [Art. 18 of the EU Regulation] (right to obtain restriction of processing, e.g. in case the accuracy of the data is contested or in case of unlawful processing);
- Right to data portability [Art. 20 of the EU Regulation] (right to receive in a structured, commonly used and machine-readable format the personal data concerning you provided to the Controller and the right to transmit such data to another Data Controller without hindrance by the Controller where the processing is carried out on the basis of consent or a contract and is carried out by automated means);
- Right to object [art. 21 of the EU Regulation] (object at any time, for reasons related to your particular situation, to the processing of personal data concerning you);
- Right not to be subject to automated decision-making [Art. 22 of the EU Regulation] (right not to be subject to a decision based solely on automated processing).

The Controller undertakes to respond to requests within one month, except in the case of particularly complex requests, for which a maximum of three months may be required. In any case, the Controller will explain the reason for the delay within one month of the request. The outcome of the request will be provided in writing (at your request) or electronically (and in this case, free of charge).

The Controller specifies that you may be required to pay a fee if your requests are manifestly unfounded, excessive or repetitive: in this regard the Controller will keep track of the requests. The Controller, in compliance with Article 19 of the GDPR, undertakes to inform the recipients to whom your personal data have been communicated of any rectification, erasure or restriction of processing requested by you, where possible.

Right to lodge a complaint

If you think that your rights have been compromised or harmed, or that the processing of your data is contrary to the legislation in force, you have the right to lodge a complaint with the competent Supervisory Authority. For example, if you are in Italy, you can contact the Italian Data Protection Authority. Alternatively, if you live in another country, you can contact your local Data Protection Authority.

Update to this Privacy Notice

This Privacy Notice may be subject to change. Any substantial changes will be communicated to you via e-mail or through our web site.