

SCHOLARSHIP ANNOUNCEMENT

NABA LONDON CAMPUS SCHOLARSHIPS

UNDERGRADUATE PROGRAMMES

A.Y. 2026/27



NABA LONDON CAMPUS SCHOLARSHIPS

NABA London Campus Scholarships recognise applicants whose portfolios demonstrate exceptional creative and artistic potential. They reflect the Academy's commitment to supporting emerging creative talent and nurturing artistic intelligence - the ability to combine creative vision, critical awareness, and practice to design a new tomorrow. **The scholarships are open to all NABA London Campus undergraduate programmes, including BA (Hons) Design, BA (Hons) Fashion Design and BA (Hons) Fashion Marketing Management.** All three programmes are considered equally within the scholarship scheme, with assessment based on the portfolio or project work required for the chosen degree.

Being awarded a NABA London Campus Scholarship is a mark of distinction. It signals that an applicant's work has been recognised for its artistic strength, clarity of vision, and potential to develop within a studio-based creative environment. Scholarship recipients become part of a new creative community in London that values experimentation, interdisciplinary thinking, and commitment to practice.

1. SELECTION

Creativity is not an abstract exercise. It requires the ability to contextualise and develop ideas, interpret information, and explore new solutions with an open, inquisitive spirit that listens, reflects, and engages with the world.

NABA London Campus Scholarships are awarded based on qualitative assessment and creative commitment, demonstrated through the portfolio. Portfolios are reviewed by our academics as part of the admissions process, with consideration given to the overall quality, intent, and potential shown in the applicant's work.

Portfolios are reviewed with particular attention to the clarity and quality of creative thinking demonstrated through the work, including:

- aesthetic awareness and composition;
- drawing, design, or visual communication skills where relevant;
- use of colour and spatial perception where appropriate;
- quality of presentation;
- technique, execution, and attention to detail;
- originality, critical thinking, and creative intent.

Favourable consideration is given to work that is clearly conceived, well developed, and thoughtfully executed, whether presented through visual, written, strategic, or mixed media formats appropriate to the chosen programme.

All submitted materials should be clearly labelled with the applicant's name and contact information. Digital and internet-based works may also be included where appropriate.

2. WHAT TO SUBMIT

To be considered for a NABA London Campus Scholarship, applicants do not submit a separate scholarship application. Scholarship consideration is based on the same materials submitted as part of the standard admissions application to NABA London Campus.

This includes:

- a portfolio or project assignment, as required for the chosen undergraduate degree programme;
- applicants may also choose to submit a short optional scholarship statement of up to 150 words that explains how receiving a scholarship would support their creative development at NABA London Campus. This statement is not assessed and does not form part of the portfolio evaluation.

Applicants should ensure their applications are complete and submitted by the relevant eligibility date to be considered for a scholarship.

Each applicant may submit only one application.

It should be uploaded at: <https://competition.naba.it> or sent by e-mail to: admissions@naba.ac.uk

3. GUIDANCE ON PORTFOLIO SUBMISSION

Your portfolio is your opportunity to show us who you are as a creative individual. It may include personal or schoolwork that reflects your interests, ideas, and development so far. Select a focused range of work that best represents your strengths and creative thinking. We are interested in seeing how you approach ideas, how you experiment and how your work has developed over time.

4. GUIDELINES FOR THE PREPARATION OF THE ARTISTIC PORTFOLIO

Projects

- include 5 to 10 projects;
- each project should be organised in a separate folder;
- projects may include drawings, illustrations, computer graphics, photographs, videos, or other creative work.

Each project must include a PDF description containing:

- title of the project;
- year of production;
- information about the context in which it was developed (for example, completed at school, independently, or as professional work).

Digital formats

Photos, graphic projects, drawings and sketches:

- PDF (with fonts embedded);
- JPG or PNG at 300 DPI.

Websites:

- a complete folder including HTML, CSS, images, SWF and other related files;
- if the website is available online, please provide the full URL.

Videos:

- MPEG4 or AVI.

Texts, research or presentations:

- PDF.

5. SCHOLARSHIP AWARD VALUES

Scholarships are awarded at different value levels, reflecting the strength and distinctiveness of an applicant's portfolio.

Scholarships are allocated across two eligibility rounds:

First eligibility round (applications submitted on or before 1st May)

- applicants considered in the first eligibility round are eligible for the full range of scholarship values;
- awards in this round range from £2,000 up to £7,000 as tuition fee reductions for the first year of study.

Second eligibility round (applications submitted on or before 10th July)

- applicants considered in the second eligibility round are those whose applications are submitted after the conclusion of the first eligibility round and on or before 10th July. They are eligible for the remaining scholarship awards;
- awards in this round range from £2,000 up to £5,000 as tuition fee reductions for the first year of study.

Scholarship consideration takes place on a rolling basis throughout the application period.

6. KEY DATES

First eligibility round deadline 1st May

Applications submitted on or before 1st May

Second eligibility round deadline 10th July

Applications submitted between 2nd May and 10th July

After 10th July

Applications submitted after 10th July may not be considered for a scholarship.

7. NOTIFICATION AND ACCEPTANCE

Applicants who are awarded a NABA London Campus Scholarship will be informed at the same time as they receive the outcome of their application, or shortly thereafter.

Scholarships are confirmed alongside the admission offer.

To retain a scholarship, applicants must:

- formally accept their offer of admission, and
- pay the required enrolment fee by the stipulated deadline.

If the offer of admissions is not accepted and/or the enrolment fee is not received by the published deadlines, the scholarship offer will lapse.

8. TERMS AND CONDITIONS

NABA London Campus Scholarships are awarded as tuition fee reductions.

The scholarship is confirmed for the first year of study. It will be continued into the second and third years of the programme, subject to the recipient meeting the required academic progression and performance criteria set by the Academy.

Where a scholarship is continued beyond the first year, the scholarship value will be deducted from the final tuition fee instalment of each academic year.

Scholarships are conditional upon:

- acceptance of the offer of admission, and
- payment of the required enrolment fee by the stipulated deadline.

If a scholarship application is successful, recipients may be invited to take part in ambassadorial or promotional activities for NABA London Campus. This may include providing a short

profile and photograph for use in online and or printed marketing materials relating to the Academy and its scholarship schemes. Participation in such activity is voluntary and will be agreed in advance.

Scholarships are awarded for a specific intake and programme and are non-transferable. If a recipient does not complete the eligible programme and subsequently chooses to repeat or re-take a year of study, the scholarship will not be applied again for that year.

If a recipient withdraws from their programme while still owing a proportion of their tuition fees, the scholarship may be withdrawn in line with institutional fee and withdrawal policies.

Scholarships have no cash value and cannot be combined with other institutional scholarships or fee reductions unless explicitly stated.

NABA London Campus reserves the right to withdraw a scholarship offer if:

- the conditions of admission are not met,
- the enrolment deadline is missed, or
- information provided as part of the application is found to be inaccurate or misleading.

All scholarship decisions are final and are made in accordance with the published scheme.

NABA London Campus is committed to equality of opportunity. Scholarship decisions are made based on published criteria and without regard to gender, sexual orientation, age, disability, race, colour, religion, ethnic or national origin, or social background.

**NABA,
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di Belle Arti**

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