SCHOLARSHIP ANNOUNCEMENT

NABA LONDON CAMPUS SCHOLARSHIPS

UNDERGRADUATE PROGRAMMES

2027/8

NABA

NUOVA ACCADEMIA DI BELLE ARTI

NABA LONDON SCHOLARSHIPS

NABA London Scholarships recognise applicants who demonstrate exceptional creative and artistic potential, academic excellence, and a commitment to their chosen field of study. They reflect the Academy's commitment to supporting emerging creative talent and nurturing artistic intelligence - the ability to combine creative vision, critical awareness, and practice to design a new tomorrow.

The scholarships are open to eligible applicants to NABA London undergraduate programmes, including BA (Hons) Design, BA (Hons) Fashion Design and BA (Hons) Fashion Marketing Management. All three programmes are considered equally, with assessment based on the eligibility criteria of the relevant scholarship scheme.

Being awarded a NABA London Scholarship is a mark of distinction. It signals that an applicant's achievements have been recognised for their academic or creative strength, clarity of vision, and potential to develop within a studio-based creative environment. Scholarship recipients join a new creative community in London that values experimentation, interdisciplinary thinking, and commitment to practice.

For the 2027/28 academic year, NABA London offers two scholarship schemes:

NABA European Excellence Scholarship, recognising exceptional academic achievement among eligible European applicants, supported by portfolio assessment.

NABA London Talent Scholarship, recognising creative potential through portfolio or project assessment.

1. SELECTION

European Excellence Scholarship
NABA European Excellence Scholarship

The NABA European Excellence Scholarship recognises exceptional academic achievement among eligible European applicants. Selection is based primarily on academic merit, including grades or GPA, supported by the applicant's portfolio assessment.

Eligibility

The scholarship is open to nationals of:

- European Union (EU) member states.
- European Economic Area (EEA) countries, including Iceland, Liechtenstein and Norway.
- Switzerland.

Applicants must be applying to one of NABA London's three undergraduate degree programmes and meet the relevant academic qualification requirements.

The following are examples of eligible qualifications and their minimum academic standards:

- Italian Maturità: 90/100
- International Baccalaureate: 38/45
- Swedish Gymnasieexamen: 18.00/20.00, excluding admissions merit points
- GPA: 3.8/4.0

This list is not exhaustive. Other qualifications will be considered individually against equivalent academic standards.

Applicants applying with predicted results may be considered for a conditional award, subject to verification of their final qualifications.

Meeting the academic requirements does not guarantee a scholarship award. All awards are subject to assessment and availability.

NABA London Talent Scholarship

The NABA London Talent Scholarship is open to eligible applicants of all nationalities. Awards are based on qualitative assessment and creative commitment, demonstrated through the portfolio or project assignment.

Creativity is not an abstract exercise. It requires the ability to contextualise and develop ideas, interpret information, and explore new solutions with an open, inquisitive spirit that listens, reflects, and engages with the world.

NABA London Talent Scholarships are awarded based on qualitative assessment and creative commitment, demonstrated through the portfolio. Portfolios are reviewed by our academics as part of the admissions process, with consideration given to the overall quality, intent, and potential shown in the applicant's work.

Portfolios are reviewed with particular attention to the clarity and quality of creative thinking demonstrated through the work, including:

- aesthetic awareness and composition;
- drawing, design, or visual communication skills where relevant;
- use of colour and spatial perception where appropriate;
- quality of presentation;
- technique, execution, and attention to detail;
- originality, critical thinking, and creative intent.

Favourable consideration is given to work that is clearly conceived, well developed, and thoughtfully executed, whether presented through visual, written, strategic, or mixed media formats appropriate to the chosen programme.

All submitted materials should be clearly labelled with the applicant's name and contact information. Digital and internet-based works may also be included where appropriate.

2. WHAT TO SUBMIT

To be considered for a NABA London Scholarship, applicants do not submit a separate scholarship application. Scholarship consideration is based on the same materials submitted as part of the standard admissions application to NABA London Campus.

This includes:

- a portfolio or project assignment, as required for the chosen undergraduate degree programme;
- applicants may also choose to submit a short optional scholarship statement of up to 150 words that explains how receiving a scholarship would support their creative development at NABA London Campus. This statement is not assessed and does not form part of the portfolio evaluation.

Applicants should ensure their applications are complete and submitted by the relevant eligibility date to be considered for a scholarship.

Each applicant may submit only one application.

It should be uploaded at: **https://competition.naba.it** or sent by e-mail to: **admissions@naba.ac.uk**

3. GUIDANCE ON PORTFOLIO SUBMISSION

Your portfolio is your opportunity to show us who you are as a creative individual. It may include personal or schoolwork that reflects your interests, ideas, and development so far. Select a focused range of work that best represents your strengths and creative thinking. We are interested in seeing how you approach ideas, how you experiment and how your work has developed over time.

4. GUIDELINES FOR THE PREPARATION OF THE ARTISTIC PORTFOLIO

Projects

- include 5 to 10 projects;
- each project should be organised in a separate folder;
- projects may include drawings, illustrations, computer graphics, photographs, videos, or other creative work.

Each project must include a PDF description containing:

- title of the project;
- year of production;
- information about the context in which it was developed (for example, completed at school, independently, or as professional work).

Digital formats

Photos, graphic projects, drawings and sketches:

- PDF (with fonts embedded);
- JPG or PNG at 300 DPI.

Websites:

- a complete folder including HTML, CSS, images, SWF and other related files;
- if the website is available online, please provide the full URL.

Videos:

- MPEG4 or AVI.

Texts, research or presentations:

- PDF.

5. SCHOLARSHIP AWARD VALUES

Scholarships are awarded according to the eligibility and assessment criteria of the relevant scholarship scheme.

NABA European Excellence Scholarship

The NABA European Excellence Scholarship recognises exceptional academic achievement among eligible European applicants, with awards of £7,000 available to students who demonstrate outstanding academic performance.

Selection is based primarily on academic merit, including grades or GPA, supported by the applicant's portfolio assessment.

A maximum of 10 scholarships are available for the 2027/28 academic year. Awards are made strictly on academic merit and are not guaranteed. Only applicants who meet the required academic standards will be considered.

The application deadline is 9 May 2027.

NABA London Talent Scholarship

The amount of the NABA London Talent Scholarship varies according to the eligibility round in which the application is submitted:

First eligibility round – applications submitted on or before 1 June 2027: awards range from £2,000 up to £6,000**. Applicants in this round are eligible for the full range of scholarship values.

Second eligibility round – applications submitted between 2 June and 22 August 2027: awards range from £2,000 up to £4,000. Applicants in this round are considered for the remaining available awards.

Applicants who qualify for the 10% Early Bird Discount may also receive a NABA London Talent Scholarship of a maximum of £4,000 in the first eligibility round.

Scholarship consideration takes place on a rolling basis throughout the relevant application period, subject to availability.

6. KEY DATES

Scholarship applications open – 1 October 2026

Applications open for both scholarship schemes.

Early Bird Discount deadline – 16 January 2027

Applicants must meet the Early Bird eligibility and payment requirements by this date.

NABA European Excellence Scholarship deadline – 9 May 2027

Applications submitted on or before 9 May 2027.

NABA London Talent Scholarship – First eligibility round deadline – 1 June 2027

Applications submitted on or before 1 June 2027.

NABA London Talent Scholarship – Second eligibility round deadline – 22 August 2027

Applications submitted between 2 June and 22 August 2027.

After 22 August 2027

Applications submitted after 22 August 2027 may not be considered for a NABA London Talent Scholarship.

7. NOTIFICATION AND ACCEPTANCE

Applicants who are awarded a NABA London Scholarship will be informed at the same time as they receive the outcome of their application, or shortly thereafter.

Scholarships are confirmed alongside the admission offer.

To retain a scholarship, applicants must:

- formally accept their offer of admission, and
- pay the required enrolment fee by the stipulated deadline.

If the offer of admissions is not accepted and/or the enrolment fee is not received by the published deadlines, the scholarship offer will lapse.

8. TERMS AND CONDITIONS

NABA London Scholarships are awarded as tuition fee reductions.

The scholarship is confirmed for the first year of study. It will be continued into the second and third years of the programme, subject to the recipient meeting the required academic progression and performance criteria set by the Academy.

Where a scholarship is continued beyond the first year, the scholarship value will be deducted from the final tuition fee instalment of each academic year.

Scholarships are conditional upon:

- acceptance of the offer of admission, and
- payment of the required enrolment fee by the stipulated deadline.

If a scholarship application is successful, recipients may be invited to take part in ambassadorial or promotional activities for NABA London Campus. This may include providing a short profile and photograph for use in online and or printed marketing materials relating to the Academy and its scholarship schemes. Participation in such activity is voluntary and will be agreed in advance.

Scholarships are awarded for a specific intake and programme and are non-transferable. If a recipient does not complete the eligible programme and subsequently chooses to repeat or retake a year of study, the scholarship will not be applied again for that year.

If a recipient withdraws from their programme while still owing a proportion of their tuition fees, the scholarship may be withdrawn in line with institutional fee and withdrawal policies.

Scholarships have no cash value and cannot be combined with other institutional scholarships or fee reductions unless explicitly stated.

NABA London reserves the right to withdraw a scholarship offer if:

- the conditions of admission are not met,
- the enrolment deadline is missed, or
- information provided as part of the application is found to be inaccurate or misleading.

All scholarship decisions are final and are made in accordance with the published scheme.

NABA London is committed to equality of opportunity. Scholarship decisions are made based on published criteria and without regard to gender, sexual orientation, age, disability, race, colour, religion, ethnic or national origin, or social background.

NABA,
Nuova Accademia
di Belle Arti

LONDON CAMPUS
Here East
Queen Elizabeth Olympic Park,
London E15 2GW
E admissions@naba.ac.uk

www.naba.it

MADE
IN NABA®