

MADE IN NABA[®] MADE IN NABA[®] MADE IN NABA[®]



**INTERNATIONAL ACADEMY
OF ART & DESIGN**

NABA

**NUOVA ACCADEMIA
DI BELLE ARTI**

learning by thinking

Our programmes constitute a continuous sequence of multidisciplinary experiences generating research and projects in the artistic and professional contexts of current trends.

learning by doing

Ideas become projects, strategies, techniques and technologies, turning into prototypes and in some cases developing into products for the companies we work with.

teaching by learning

Learning by doing is also teaching by learning and this has changed the relationship between lecturers and students: classes and groups have transformed into work teams that liaise continuously with companies and research institutes. Experience forms the methodological skeleton through which innovation insinuates itself and guides us in planning the future together.

*Italo Rota,
NABA Scientific Advisor*



NABA is the Best Italian Academy of Fine Arts in the top 100 worldwide in Art & Design field in the QS World University Rankings® by Subject.

NABA is the largest Academy of Fine Arts in Italy. Founded in Milan in 1980 and legally recognised by the Italian Ministry of University and Research in 1981, it is characterised by an interdisciplinary methodology with a strong inclination towards innovation and a dynamic interaction with the artistic and professional context. With two campus in Milan and Rome, **NABA, Nuova Accademia di Belle Arti** offers academic degrees equivalent to first and second level university ones in the Communication and Graphic Design, Design, Fashion Design, Media Design and New Technologies, Set Design, and Visual Arts Areas, legally valid at an international level.



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NABA BRA

NABA

NUOVA ACCADEMIA
DI BELLE ARTI

CAMPUS

MILAN

23,000 sqm

IN THE NAVIGLI DISTRICT

14 buildings
study and lounge areas
green areas
specialised laboratories
library and cafeteria



ROME

6,000 sqm

IN THE OSTIENSE DISTRICT

3 buildings
study and lounge areas
specialised laboratories
terrace and green area
multifunctional spaces
library



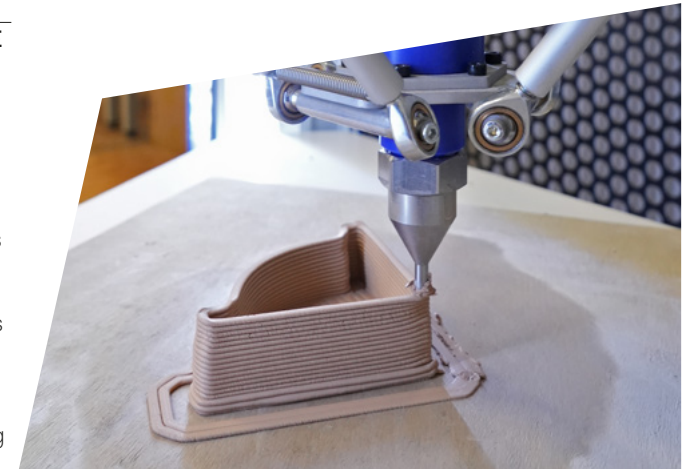
LABORATORIES

NABA gives its students access to a number of specialised laboratories related to the different didactic areas, enabling them to take advantage of professional and innovative environments to create complex and interdis-

ciplinary projects, focusing in particular on integrating the principles of circular design, research and sustainability to minimise the consumption of resources and to promote new production models.

ZEROWASTE CULTURE IN THE DESIGN LABS

The various technologies of the Design Area labs, including Laser Cutting, 3D Printer, Clay 3D Printer and CNC Milling machine, enable students to create models and prototypes in accordance with sustainable practices focused on recovering, collecting, recycling and transforming any plastic and materials used during design.



RESEARCH AND INNOVATION IN THE FASHION DESIGN LABS

Through a constant research on materials, techniques and innovations in the field, together with professional machinery and systems including Lectra, Shima Seiki and Framis, the Fashion Design Area labs provide students with all the skills needed at the various stages of the textile production process.

CUTTING-EDGE ENVIRONMENTS IN THE MEDIA DESIGN AND NEW TECHNOLOGIES LABS

NABA is among the first academies at an international level to boast a laboratory on its campus dedicated to Virtual Production, the Virtual Studio, with a Led Volume and an advanced Motion Capture system, where, in conjunction with the other labs, a number of the Area main subjects, such as VFX, live sets and mixed reality events, can be taught.



EXPERIMENTATION IN THE VISUAL ARTS LABS

A broad range of practices and techniques can be taught in the labs of the Area: from chalcographic engraving and printing to photographic film development. There, students are able to practice activities related to artistic representation, actively researching and experimenting with personal and original languages.



NABA NUMBERS

5,000+ students
35% international students
90+ countries
70 international exchanges partners

campus life

student life

Every year a dedicated office proposes to the students extra-curricular activities such as guided tours, events, sports as well as cultural, commercial and health benefits. Furthermore, thanks to the Buddy Project, additional support to international students is provided.

NABASHOPPING.COM is the brand new online shop for Made in NABA products: a collection of clothing and accessories for study, work and leisure time.



housing

The Housing office supports the students, throughout the whole booking process, in finding accommodation in shared apartments or independent studios thanks to a wide range of solutions located nearby the campus.

NABA Housing Office
www.milanhousing.it | info@milanhousing.it



library

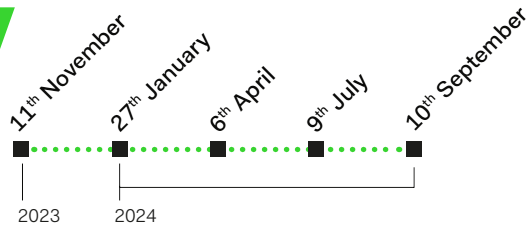
On the two campus, consultation and borrowing services are available for numerous printed and digital volumes, these archives and sector-related magazines, as well as access to some of the most prestigious online databases (BoF, JSTOR, WGSN, Vogue Archive). In Milan, a peculiar display of over 100 samples of innovative materials is also open to the users.



COUNSELLING

Open Day MILAN | ROME

Counselling activities, campus and labs tours, students' projects on display.



NABAhaus

Informative activities for students in their home countries presenting the NABA design methodology in order to create an international community with shared values.



NABA webinars

Live webinars providing lectures from professionals, tips on lifestyle and studying in Italy, suggestions on how to create a portfolio and much more.

FIND OUT ALL THE DATES OF THE NEXT EVENTS



SCHOLARSHIPS

NABA supports talents with several scholarships and offers students access to financial support initiatives.

Also, the Academy awards applicants who make an early decision to enrol and meet admission requirements with reductions on the total fees.

Over 500 scholarships per year

500

1 student out of 5 receives a scholarship valid for all the years of the study course

1/5

ADMISSIONS

To study at the Academy it is necessary to follow all the phases of the admissions process through which NABA can evaluate the interest and requirements needed to enrol to the chosen course. Contact the school to find out more.



Application



Admission evaluation



Admission result



Matriculation



INDUSTRY AND CAREER

The Industry Relations and Career Service office represents a bridge between the Academy and the working world during the study path, involving students in innovative collaborations and projects with leading companies in different fields, through many initiatives such as Mentorship, Talent Harbour and Design Marathon.

Thanks to a constantly expanding network of partners, the office values the skills of each student by promoting internships and job opportunities in line both with their attitudes and the demands of the job market.



And afterwards?

Employment rate within 1 year after graduation

87%

Satisfaction with current job

83%

Country of current job

77%
ITALY

23%
ABROAD

Source: yearly occupational survey by BVA Doxa, a leading market research company, related to graduates in 2021 one year after graduation.

NABA collaborates every year with more than 900 brands for projects, partnerships, internships and placement, among others:

BVLGARI

Canon



COSMOPOLITAN

FNM
la vita in movimento



HONOR

MAX&Co.



SELETTI

SIEMENS

SUNNEI

TOSHIBA

Venchi
1878



Yakult

Success stories



COMMUNICATION AND GRAPHIC DESIGN AREA

OMAR ALI

ART DIRECTOR, OGILVY
BA in Graphic Design and Art Direction graduate

DESIGN AREA

ALESSANDRO AMBROSINI

PROJECT MANAGER, BOFFI / DE PADOVA USA
BA in Design graduate



FASHION DESIGN AREA

GIUDITTA TANZI

FOUNDER AND CREATIVE DIRECTOR, GARBAGE CORE
BA in Fashion Design graduate

MEDIA DESIGN AND NEW TECHNOLOGIES AREA

XIN ALESSANDRO ZHENG

DIRECTOR, SELECTED SIC@SIC VENICE
INTERNATIONAL FILM FESTIVAL
BA in Media Design and Multimedia Arts graduate



SET DESIGN AREA

ELENA BECCARO

COSTUME DESIGNER, MAGGIO MUSICALE
FIORENTINO, TEATHER ORCHESTRA
BIEL-SOLOTURN
BA in Set Design graduate

VISUAL ARTS AREA

CHIARA LUPI

CURATOR AND EDITOR, LENZ PRESS
MA in Visual Arts and Curatorial Studies graduate





NABA, Nuova Accademia di Belle Arti is part of Galileo Global Education, a leading international provider of higher education with an offer that spans from applied arts, fashion, design and digital/Internet to business and medicine. Through its network of 54 schools, the group is present in over 91 campus in 13 countries around the world and has over 200,000 enrolled students. It is Europe's largest higher education group and the third in the world, in terms of both geographical spread and breadth of course offering. Galileo Global Education's ambition is to be the world education leader in innovation, creativity, arts and culture - driven by students' employability, agility and impact.

www.ggeedu.com

Institutional networks



**NABA,
Nuova Accademia
di Belle Arti**

MILAN CAMPUS
Via C. Darwin 20
20143 Milan

ROME CAMPUS
Via Ostiense 92
00154 Rome

Admissions Information
T +39 02 97372106
E int.info@naba.it

www.naba.it



UNI EN ISO 9001:2015 - 14001:2015

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ACADEMIC OFFER

2024/25

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MADE IN

DEAN
GUIDO TATTONI

**HEAD OF EDUCATION -
ROME**
SILVIA SIMONCELLI

**DESIGN AND APPLIED
ARTS DEPARTMENT HEAD**
LUCA PONCELLINI

**VISUAL ARTS
DEPARTMENT HEAD**
MARCO SCOTINI

SCIENTIFIC ADVISOR
ITALO ROTA

**COMMUNICATION AND
GRAPHIC DESIGN AREA**

AREA LEADER
PATRIZIA MOSCHELLA
ADVISOR
ANGELO COLELLA

DESIGN AREA
AREA LEADER
CLAUDIO LARCHER
ADVISOR
DANTE DONEGANI

FASHION DESIGN AREA

AREA LEADER
COLOMBA LEDDI
ADVISOR
NICOLETTA MOROZZI

**MEDIA DESIGN AND
NEW TECHNOLOGIES,
SET DESIGN AREAS**

AREA LEADER
VINCENZO CUCCIA

BACHELORS OF ARTS ^{180 CFA (1CFA = 1ECTS)}

Comics and Visual Storytelling ^{NEW!}

CAMPUS: Milan - Rome

The BA prepares future illustrators, graphic novelists and visual artists, guiding students through the study of various genres of comics and the art of visual storytelling. They will learn the principles and develop their own style, in order to create engaging stories.

Graphic Design and Art Direction

Brand Design
Creative Direction
Visual Design

CAMPUS: Milan - Rome

The BA introduces the students to the world of communication and new media combining interdisciplinary and theoretical approach and creative labs in the various fields of: graphic design, advertising, publishing, digital media with 3D and motion graphics.

Design

Interior Design ^{MILAN - ROME}

Product Design ^{MILAN}

Product and Innovation
Design ^{ROME}

CAMPUS: Milan - Rome ^{*NEW!}

The BA alternates and integrates theoretical studies with experiential workshops, stimulating the students' sensitivity and passion for the world of objects and guiding them to observe the multitude of contemporary forms of design and how to apply them to their work.



Fashion Design

Fashion Design ^{MILAN - ROME}

Fashion Styling and
Communication ^{MILAN - ROME}

Fashion Design Management ^{ROME}

CAMPUS: Milan - Rome

With a practical approach and a cooperation among the specialisations which fosters the synergy of a real work team, the BA teaches the students languages and methodologies enabling them to enter the professional world within the national and international Fashion System.



Fashion Marketing Management ^{*NEW!}

CAMPUS: Milan

The BA aims to train professional figures capable of managing the multidisciplinary complexities of the Fashion System, connecting the ideation and development phase of the product to marketing, communication, and distribution strategies.

Creative Technologies

Game

VFX and 3D

CAMPUS: Milan

The BA explores the world of CGI and aims at growing professional figures in the fields of Game, VFX and 3D, introducing the students to the most innovative techniques: from virtual production to character design and animation, and development of videogames.

Film and Animation

Filmmaking

Animation

CAMPUS: Milan - Rome

The BA is aimed at preparing artists and professionals in the field of audiovisual

creations, in particular in the branch of cinema and in all the traditional and contemporary as well as future applications including their hybrid products.

Set Design

Theatre and Opera
Media and Events

CAMPUS: Milan

The BA guides the students in the complex reality of set design through design-related subjects in the fields of theatre, events, exhibitions, fashion shows, cinema and television, providing them with the tools to relate to the most significant scenarios of the contemporary cultural production.

Painting and Visual Arts

Painting
Visual Arts

CAMPUS: Milan - Rome

The BA explores the transformations of contemporary art practices, connecting art with the production and social contexts and enabling students to experiment with a variety of environments, techniques and methods, reinterpreting and expanding the traditional academic approach.

MASTERS OF ARTS 120 CFA (1CFA = 1ECTS)

User Experience Design

CAMPUS: Milan - Rome

The MA provides the theoretical, technical and methodological skills for the design of complex digital communication systems, dealing with the study of digital interfaces focusing on user experience (UX/UI) and information architecture.

Visual Design and Integrated Marketing Communication

CAMPUS: Milan - Rome

The MA combines the marketing and integrated communication approach to a wide range of artistic-expressive competences by working on real briefs and undertaking all the phases of complex communication projects.

Interior Design

CAMPUS: Milan

The MA explores topics and methodologies related to the interior design, which plays an increasingly important role in individual and collective living spaces, enabling the students to design how we will live, work, and communicate in the global context.

Product and Service Design

CAMPUS: Milan

The MA guides the students in managing all the phases of a project's development, from conception to manufacturing, through design strategies and materials

research, exploring the needs for a sustainable relation to the environment in the contemporary "society of services".

Social Design

CAMPUS: Milan

The MA enables the students to understand contemporary social needs, exploring the most innovative social development strategies to valorise human and natural resources and to drive dynamics of sustainable evolution.

Fashion and Costume Design

CAMPUS: Rome

The MA provides the students with the tools to handle fashion and costume design projects, investigating the topics of narration and *mise-en-scène* of garments as well as collections' archives as heritage and starting points for designing.



Fashion Design

CAMPUS: Milan

The MA trains figures capable to manage creative processes in the field of fashion design, from research to prototyping, guiding the students in the search for their own vision that will be expressed in a very personal portfolio.

Textile Design

CAMPUS: Milan

Through an interdisciplinary and workshop-based approach, the MA provides the students with the tools to manage creative processes in the fields of textile and knitwear design, from woven to knitted fabrics, including innovation, sustainability, and design-thinking related topics.

Creative Media Production

CAMPUS: Milan

The MA explores the complexity of a world inquired by analogical and digital tools and lays the foundations for innovative artistic

and expressive representations of reality through linear and non-linear audiovisual productions by the use of creative coding, human-computer interaction, artificial intelligence and generative sound design.

Digital and Live Performance NEW!

CAMPUS: Milan

Through practical experiences and theoretical courses, the MA provides students with the methodological skills for the development of processes and projects in the performative field, to refine their understanding of the reality that surrounds them and to work in the field of digital and live performance at a professional level.

Visual Arts and Curatorial Studies

CAMPUS: Milan - Rome

Founded in 2006, the MA combines a solid training in the artistic production with a specialised curatorial practice, exploring the relationship among art, visual culture, aesthetics, and social dynamics to produce new training and operating models in the international contemporary art system.



ACADEMIC MASTERS ^{60 CFA (1CFA = 1ECTS)}

Sustainable Innovation Communication

CAMPUS: Milan - Rome

The Master explores theories, methods and design approaches to contemporary communication through an intensive programme by developing a cross-disciplinary approach, cultural analysis and focusing on new languages pertinent to the sustainable innovation of institutions, and public and private companies.

Creative Advertising

CAMPUS: Milan

By alternating theoretical teachings to workshops with leading companies in the field, the Master provides the students with the chance to develop their talents in copywriting, storytelling and art direction, ideate campaigns across various types of media and participate in prestigious international creative competitions.



Italian Design ^{NEW!}

CAMPUS: Milan

Combining theory, workshops and meetings with the main players in the field, the Master is an intense journey to research and analysis on the peculiarities of the Italian Design and intends to provide students with professional skills to lead innovation and new visions at an international level.

New Urban Design

CAMPUS: Milan

The Master gives a new perspective on the role of urban designer aimed at reading into, interpreting and designing cities to face the new complexity of urban contexts, and complement it with practical actions also establishing relationships with local and international partners.

Fashion Digital Marketing

CAMPUS: Milan

The Master analyses the developments of the contemporary fashion system to train professionals in the digital marketing field, capable of creating specific contents and strategies for fashion and lifestyle brands with a self-sufficient, innovative and sustainable approach.

Business Law for the Fashion System ^{**}

APPROACH: online/on Milan campus

The University Master's Degree is the result of a collaboration between NABA and the International Telematic University UNINETTUNO and intends to train highly qualified professionals capable

of managing the business, legal, and technological aspects of the fashion and textile industry.

Screenwriting for Series

CAMPUS: Rome

The Master intends to train professionals figures in the field of audio-visual screenwriting, who are capable of intercepting themes and narratives of a constantly evolving world for the development of serial projects of national and international relevance.

Art and Ecology

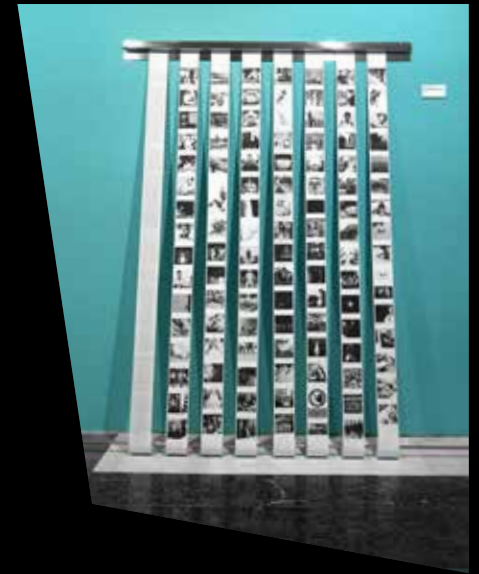
CAMPUS: Milan

The Master provides the students with a cross-disciplinary methodological approach as well as the needed tools to fulfil the most urgent issues related to landscape, environmental protection, biodiversity and sustainability, by connecting artistic creativity, design practice and scientific knowledge.

Contemporary Art Markets

CAMPUS: Milan

The Master provides the students with the most effective tools to interpret the art market structures and dynamics, with a particular focus on contemporary



artistic languages, and provides study trips to Artissima in Turin and Art Basel, the sector's most important fairs.

Photography and Visual Design

CAMPUS: Milan

The Master prepares the students for their entrance into the world of photography, arts, and national and international communication, aiming to train groundbreaking professionals in contemporary photography: photographers, curators and editors.

RESEARCH DEGREES ^{NEW!}

PhD in Artistic Practice

CAMPUS: Milan

NABA is the first Academy of Fine Arts in Italy to establish a completely practice-based Doctoral School. The new PhD is

realised in collaboration with the University of Gothenburg in Sweden, a prestigious institution with a solid experience in the field, has a duration of 4 years and is aimed at all students who intend to transform their artistic practice into a professional career.

SPECIAL PROGRAMMES

Foundation Course

LANGUAGE: Italian - English
CAMPUS: Milan

A propaedeutic programme providing international candidates with linguistic-cultural competences, in case they are missing, to support their application to the BA of interest.



Gap Year Programme

LANGUAGE: Italian - English
CAMPUS: Milan - Rome

The programme provides students having a secondary school diploma with the opportunity to live a unique experience in Italy by taking part to the first year of a NABA BA in Milan or Rome.

Semester Abroad Programmes

LANGUAGE: Italian - English
CAMPUS: Milan - Rome

The Semester Abroad Programmes are designed for international students who wish to spend a semester studying at NABA in Milan or Rome.

Summer Courses

LANGUAGE: English
CAMPUS: Milan - Rome

NABA promotes two-week summer intensive courses in the Visual and Applied Arts fields at one of its campus or both, providing students with campus experience and field trips.

For all the updates on the didactic news please visit www.naba.it

*Under approval for A.Y. 2024/25.

**University Master's Degree accredited by International Telematic University UNINETTUNO (60 CFU).

All the academic courses (BAs, MAs, and Masters) are delivered in Italian and English languages, except the Master in Creative Advertising which is delivered in English only.

The degrees awarded at the end of AFAM programmes are First Level (Bachelor of Arts) and Second Level (Master of Arts) Academic Degrees, and First Level Academic Master Degrees (Academic Master), recognised by MUR and equivalent to University Degrees. Further details on the degrees awarded in specific cases are available on www.naba.it

The programmes indicated in this brochure may undergo variations due to academic or ministerial reasons.