The background is a solid black field filled with various irregular, overlapping geometric shapes in bright colors: red, blue, teal, yellow, and magenta. The shapes are scattered across the frame, creating a dynamic and abstract composition. In the center, a white rectangular card is placed, slightly tilted to the right.

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# THROUGH ARTISTIC INTELLI GENCE



**DEVELOPING  
CREATIVE SENSITIVITY**  
Because reading the present with an open mind means being able to grasp, imagine, and transform.

**NURTURING  
ATTENTIVENESS**  
Because every relationship stems from an attentive, respectful, and conscious outlook.



**WE**

**NURTURE  
PEOPLE**



**COLLABORATING FOR  
CHANGE**  
Because the future is built together, with ideas that start with listening and become action.

**GROWING THROUGH THE PROJECT**  
Because learning is a process built on dialogue, autonomy, and trust. Every project is an opportunity to become who you want to be.



**ACTING RESPONSIBLY**  
Because every design choice has an impact: on society, on the environment, on people.

# TO DESIGN A NEW TOMORROW



**TO STUDY**

in Milan, Rome and from A.Y. 2026/27  
London, the world capitals of Culture,  
Fashion, Art and Design

**TO STUDY**

at a multi-awarded institution,  
named as the best Italian Academy  
of Fine Arts in the top 100 worldwide in  
Art & Design field in QS World  
University Rankings® by Subject

**TO COLLABORATE**

with companies and institutions in  
projects, internships and to benefit  
from many other opportunities

*Why*  
**NABA**

**TO ATTEND**

programmes in Italian and English  
and obtain a degree that is legally recognized  
by the Italian Ministry of  
University and Research (MUR), as  
well as at an international level

**TO GAIN**

a multidisciplinary, global,  
experimentation-oriented approach

**TO LEARN**

from prestigious faculty members and  
internationally renowned professionals



# OUR LOCATIONS

NABA

NUOVA ACCADEMIA  
DI BELLE ARTI

MILAN



**NABA**

NUOVA ACCADEMIA  
DI BELLE ARTI

**The international capital of fashion, art, and design, Milan is an open-air creative laboratory.**

**From the catwalks of Fashion Week to the events of Design Week, studying here means experiencing a dynamic and cutting-edge ecosystem from within.**

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DI BELLE ARTI

## NABA Campus in **Milan**

The Milan Campus is located in an architectural complex dating back to the late 19<sup>th</sup> and early 20<sup>th</sup> centuries, in the heart of the Navigli district, one of the liveliest parts of the city.

NUOVA ACCADEMIA  
DI BELLE ARTI  
NABA

ISTITUTO SIEROTERAPICO MILANO

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DI BELLE ARTI



NABA Campus in **Milan**

NABA

NUOVA ACCADEMIA  
DI BELLE ARTI

ROME



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NUOVA ACCADEMIA  
DI BELLE ARTI

**A city where history meets vision.  
Rome is a crossroads of ancient heritage  
and contemporary cultural production,  
brought to life by festivals, cinema,  
and urban creativity, such as  
the Rome Film Fest.**

VN POPOLO DI POETI DI ARTISTI DI EROI  
DI SANTI DI PENSATORI DI SCIENZIATI  
DI NAVIGATORI DI TRASMIGRATORI

VN POPOLO DI POETI DI ARTISTI DI EROI  
DI SANTI DI PENSATORI DI SCIENZIATI  
DI NAVIGATORI DI TRASMIGRATORI



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DI BELLE ARTI

## NABA Campus in **Rome**

The Rome Campus, located in the Ostiense district, occupies early 20<sup>th</sup> century buildings surrounded by spaces redeveloped from former industrial sites: a setting that reflects the city's youthful and evolving spirit.

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DI BELLE ARTI

**NABA** NUOVA  
ACCADEMIA  
DI BELLE ARTI

**NABA**  
NUOVA ACCADEMIA  
DI BELLE ARTI



NABA Campus in **Rome**



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NEW!



# LONDON

**NABA**

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DI BELLE ARTI



**Starting from the A.Y. 2026/27, NABA will expand its reach with a new campus in one of Europe's most vibrant cities, long considered a global hub for artistic and creative education: London is a confluence of innovation, culture, and new trends in the fields of art, fashion, and design.**

**NABA**

NUOVA ACCADEMIA  
DI BELLE ARTI

NABA Campus in **London**<sup>NEW!</sup>



Every day  
incredible  
things start

**Here**  
**East**

HereEast  
hereeast.com  
@HereEast

**Here**

The new London Campus will be developed within the Here East complex, located in the heart of Queen Elizabeth Olympic Park, a district devoted to technology, innovation, and the creative industries, home to prestigious artistic and cultural institutions.

NABA

NUOVA ACCADEMIA  
DI BELLE ARTI

NABA Campus in **London** <sup>NEW!</sup>





# THE ACADEMY

# Our numbers

# 60,000+



## A SPACE THAT BECOMES EXPERIENCE

The NABA experience extends over 60,000 square metres across Milan and Rome, distributed among 18 buildings that aren't just structures, but environments designed to host ideas. Laboratories, green areas, study rooms, and exhibition spaces all become an integral part of both learning and everyday life.

Starting from the A.Y. 2026/27, around 2,000 sqm will be added with the new London campus, featuring specialised laboratories, study rooms, and creative spaces.

**SQM SPREAD  
ACROSS MILAN,  
ROME AND  
LONDON<sup>NEW!</sup>**



# 18+

**BUILDING ACROSS  
MILAN, ROME AND  
LONDON<sup>NEW!</sup>**

# 6,000+



**STUDENTS  
THROUGHOUT  
THE ACADEMY**

## A COMMUNITY IN MOTION

Over 6,000 students fill the Milan and Rome campuses every day. Individuals from diverse backgrounds and journeys, united by a desire to develop their talent in an original way. An open, dynamic, ever-evolving community.

NABA

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DI BELLE ARTI

40%

INTERNATIONAL TALENTS

**A CAMPUS MADE OF ENCOUNTERS**

40% of those who choose NABA come from abroad.

100+

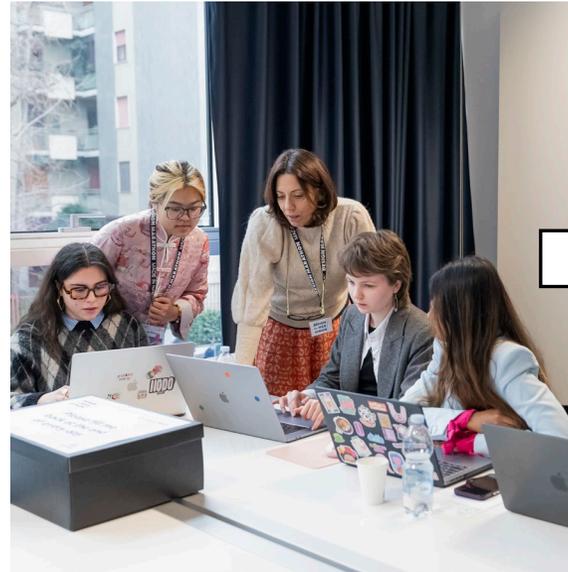
COUNTRIES OF ORIGIN

**A WORLD INSIDE THE CLASSROOM**

With over 100 countries represented among students, studying in such an international environment develops shared creativity.

# Our numbers

**70** PARTNER INSTITUTIONS



**500+** SCHOLARSHIPS

## TALENT DESERVES TRUST

Every year, NABA awards more than 500 scholarships to reward merit, motivation and potential. One in five students receives valuable support for their entire course of study. Because when commitment meets opportunity, change becomes possible.

## BROADENING HORIZONS

NABA collaborates with over 70 partner institutions on international exchange programmes. Universities and Academies across Europe, Asia, and America provide real opportunities to gain educational experiences abroad and open up to the world, both within and beyond one's didactic journey.

# LEARNING BY THINKING

Our programmes offer a continuous sequence of multidisciplinary experiences that generate research and design within the current artistic and professional trends.

# LEARNING BY DOING

Ideas become projects, strategies, techniques, technologies; they turn into prototypes and, in some cases, into actual products for the companies we collaborate with.

# TEACHING BY LEARNING

Learning by doing is also teaching by learning and this has changed the relationship between teachers and students: classes and groups transform into working teams, in constant contact with companies and research institutes. Experience forms the methodological backbone through which innovation creeps in and guides us in designing the future together.



# NABA Award & Ranking

NABA has been named as the Best Italian Academy of Fine Arts in the top 100 worldwide in Art & Design field in **QS World University Rankings® by Subject**.



## NABA BEST ITALIAN ACADEMY OF FINE ARTS

Among the **TOP 100** universities worldwide by Subject Art & Design

Discover more on [www.topuniversities.com](http://www.topuniversities.com)



# NABA Award & Ranking

In over 40 years of history, numerous awards and accolades credited NABA as a prominent institution at national and international level, thanks to the extraordinary work of its students and faculty, among others:

AccadeMibact - MiBACT and La Quadriennale di Roma • ADCI Awards - Art Directors Club Italiano • ADI Design Index • ADI - Targa Bonetto • Alice nella città - Rome Film Fest • A Shaded View On Fashion Film (ASVOFF) • BoF - Business of Fashion • Cantica21 promoted by MAECI and MiBACT • D&AD New Blood Awards • Digital Innovation Days Italy • Domus Magazine • epda - European Brand & Packaging Design Association • Erasmus+ KA210 • Feel the Yarn • Filmmaker Festival • FRAME Publishers • Global Fashion Graduate Show Mexico City 2024 • ISKO I-SKOOL • James Dyson Award • Jumpthegap Roca International Design Contest • Kunsthaus Graz Environmental Art Prize • MAXXI BVLGARI PRIZE • Milano Design Film Festival • Milano Moda Graduate - Camera Nazionale della Moda Italiana • Mittelmoda • Nastri d'Argento • Olivetti Design Contest • Pini Art Prize • Première Vision • PNA, Premio Nazionale delle Arti (MUR) • Premio Nazionale Franco Enriquez • SIC@SIC (Short Italian Cinema @ Settimana Internazionale della Critica) Venice International Film Festival • Milano Design Film Festival • Student World Impact Film Festival • The Young Ones - The One Club for Creativity • Torino Film Festival • UNTAGGED GFW23 Catwalk Show, Londra - promoted by Graduate Fashion Week International • UX Design Award - New Talent 2025 • Who is On Next? Altaroma in collaboration with Vogue Italia • WPP Talent Award

NABA

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DI BELLE ARTI

# Labs

At NABA laboratories you learn by doing. Here creativity takes concrete form: cutting, assembling, experimenting. **Every space is designed for exploration, revisiting ideas, and discovering new paths.**

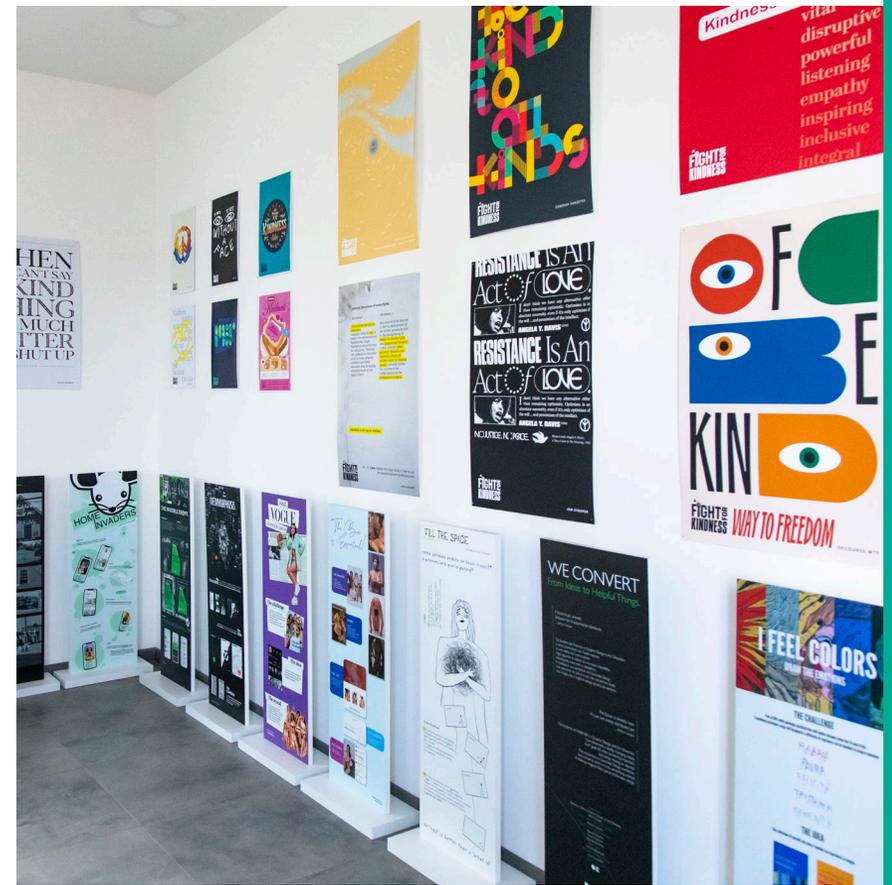
Design Laboratory  
Master

Castiron  
Qty: 1pc  
Gross Weight  
Dimension: 40  
Made in China

# Graphic Design lab

**Multi-support / Editorial design /  
Large format printing / Prespaced  
lettering / Labels / Mimaki Plotter /  
UV-LED technology**

A space to experiment with ecological printing techniques, editorial design and binding. Thanks to a multifunction machine, a Mimaki plotter and an electric cutting machine, students can print on different materials and formats.

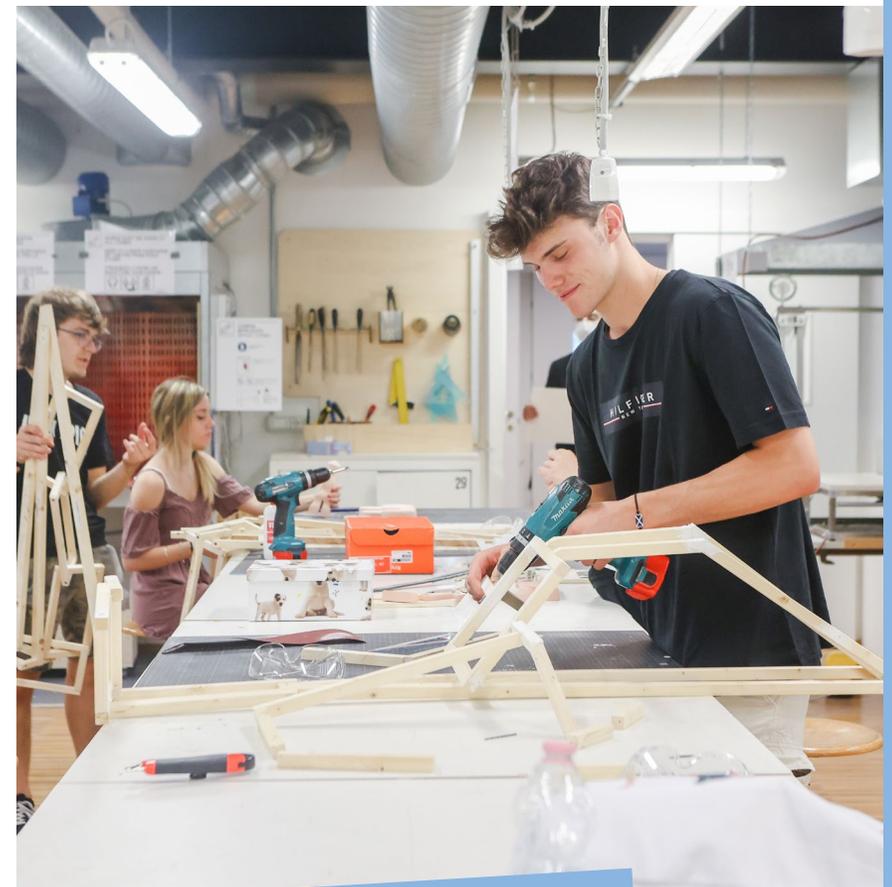


**Ecological and creative techniques**  
The Graphic Design lab offers one of the most sustainable printing methods available today: the UV-LED technology of the Mimaki plotter allows instant ink polymerisation without heating, reducing energy consumption. The white ink recirculation system helps minimise waste, eliminating scrap

# Design lab

**3D PLA Printing / Clay 3D Printing /  
Laser Cutting / CNC Milling machine /  
Thermoforming / Turnery /  
Carpentry / Biomaterials**

Here, the design of models and prototypes is carried out with state-of-the-art tools and skilful artisanal dexterity. Research, innovation and sustainable design practice create room for innovative upcycling, an essential part of the present and future industry.

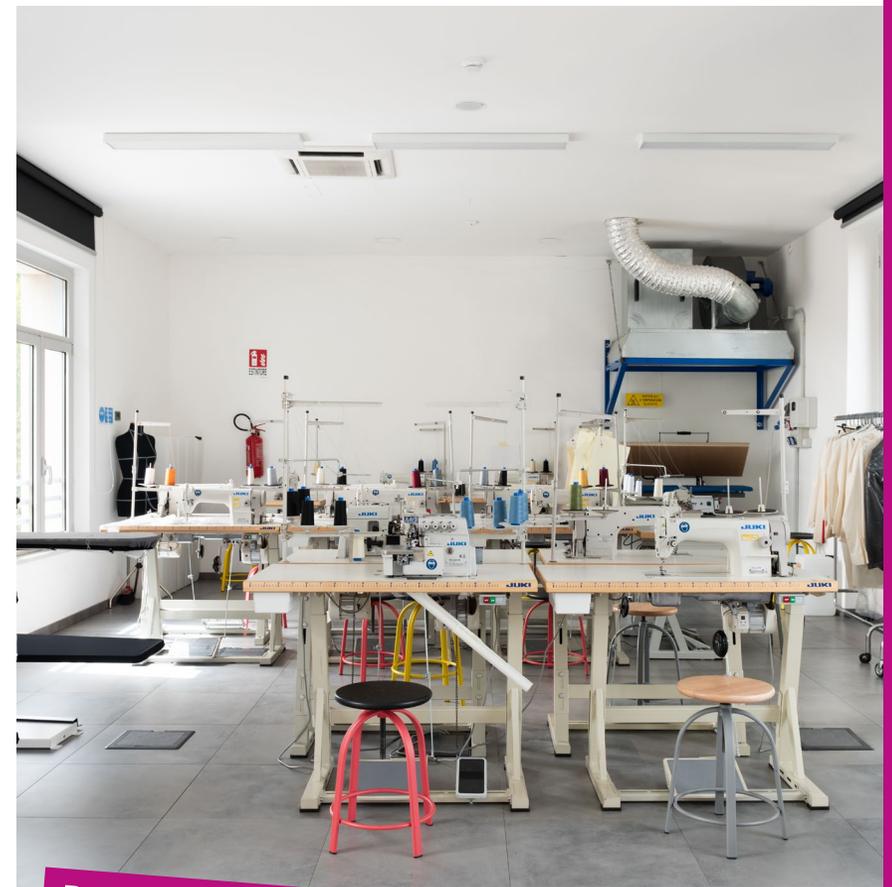
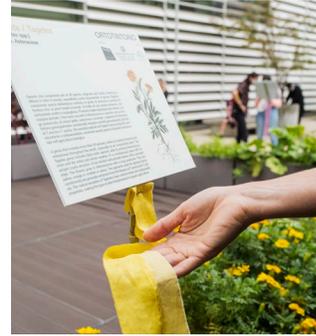


**Zerowaste culture in the Design Lab**  
The Design Labs promote the use of recycled materials and encourage mindful, low-impact production practices, all within a responsible design philosophy.

# Fashion Design lab

**Natural dyeing / Printing and silk screen printing / Eco printing / Modelling with Lectra / Knitwear with Shima Seiki / Textile heat-welding with Framis / Water Recycling System / Botanical dyeing garden**

With professional machines and software (Shima Seiki, Framis, Lectra) and constant research on materials and techniques, these labs provide full-scale knowledge of the production chain, for an increasingly sustainable approach to the fashion system.

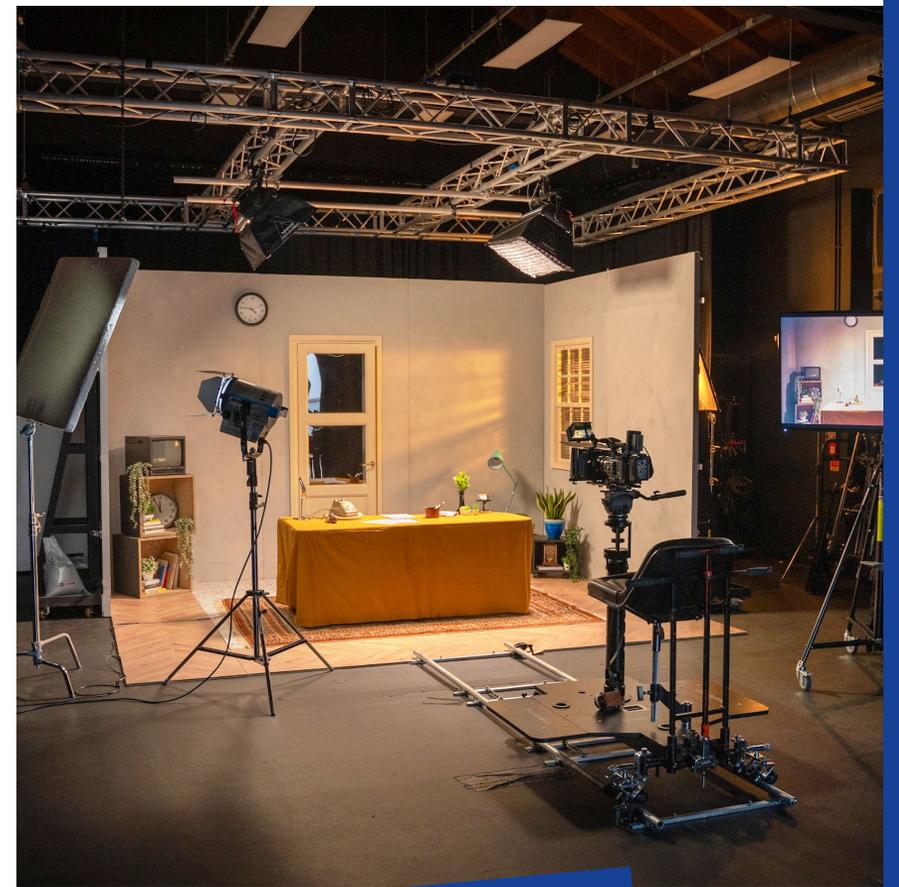


**Botanical dyeing garden and Water Recycling System**  
The Milan campus promotes two experimental projects that combine sustainability and innovation: the Botanical dyeing garden, where plants are used for the natural dyeing of fabrics supplying zero-impact pigments for projects developed in the Fashion Design Area labs; and the installation of a water-reuse system for dyeing processes, making the Academy the first in Italy to adopt this technology.

# Media Design lab

**Film Studios / Photo Studio / Post-Production Suite / Virtual Studio / Motion Capture / AI / Performing Media Arts**

With cinema sets and technologies, VFX, Virtual Production and Game, these labs are avant-garde in the design of immersive content for cinema, animation and multimedia installations. In the Media Labs, the sets are configurable and equipped with high-level tools, allowing students to simulate real production environments.



## Virtual Studio

NABA is among the first academies at an international level to boast a permanent laboratory on its campus dedicated to Virtual Production: with a Led Volume and an advanced Motion Capture system, provides training aligned with the most current and emerging professional profiles in the industry.

# Set Design lab

**Model building / Prototyping /  
Sampling / Handcraft techniques /  
Eco-sustainable materials**

A place of continuous exchange where traditional knowledge meets the use of innovative materials and techniques. The students have the opportunity to share their expertise and create small artifacts in the fields of set design, props, models and costumes.



**Craftmanship and innovation**  
In the Set Design Lab, students explore traditional craft techniques using eco-sustainable materials. This approach fosters design awareness and encourages the responsible use of resources in stage production.

# Visual Arts lab

**Engraving / Chalcography / Painting /  
Sculpture and art installations /  
Drawing / Photography / Video applications  
and new media / Display**

The teaching of experimental artistic practices and techniques in the labs focuses on the research of personal and new languages, which adds curatorship, art critique, editorial direction and museum management to the art profession.



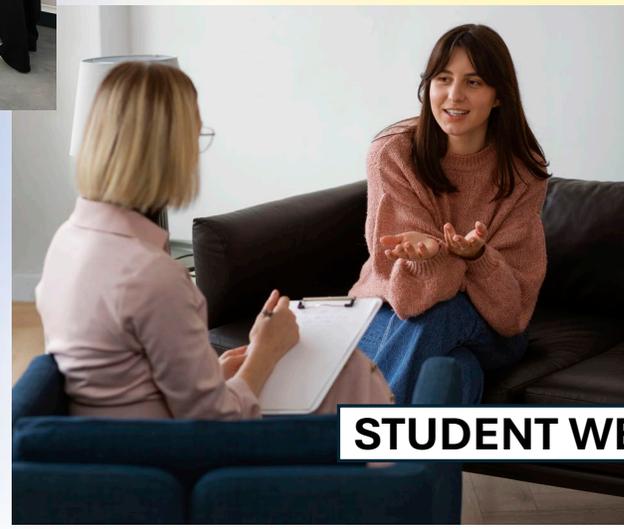
**Experimentation and artistic representation**  
The darkroom, the engraving lab, and the painting atelier offer a unique combination of analogue techniques and research spaces, where each student can experiment, explore materials and languages, and gradually shape their own expressive path.

# Campus life

**BAR AND RESTAURANT**



**LOUNGE AREAS AND FREE WIFI**



**STUDENT WELLBEING**

# Campus life

**STUDENT LIFE**



**LIBRARY AND MATERIALS LIBRARY**



**HOUSING**





# ACADEMIC OFFER

# Academic Offer A.Y. 2026/2027

## **BACHELORS OF ARTS 180 CFA**

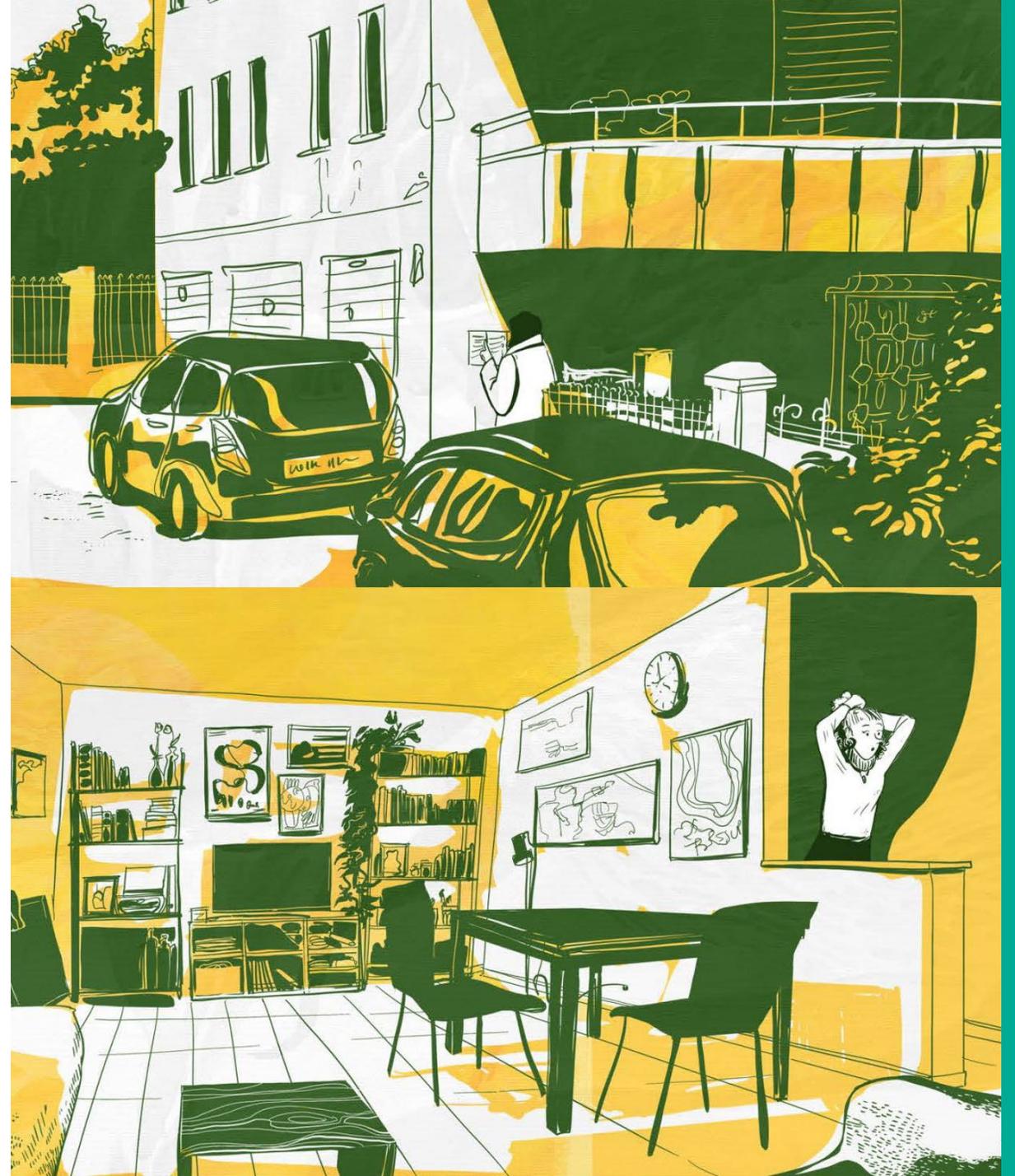
- **COMICS AND VISUAL STORYTELLING** Milan – Rome
- **MARKETING AND MANAGEMENT FOR CREATIVE BUSINESS<sup>NEW!</sup>** Milan
- **GRAPHIC DESIGN AND ART DIRECTION** Milan – Rome
- **DESIGN** Milan – Rome – London<sup>NEW!</sup>
- **FASHION DESIGN** Milan – Rome – London<sup>NEW!</sup>
- **FASHION MARKETING MANAGEMENT** Milan – Rome – London<sup>NEW!</sup>
- **CREATIVE TECHNOLOGIES** Milan
- **FILM AND ANIMATION** Milan – Rome
- **SET DESIGN** Milan
- **PAINTING AND VISUAL ARTS** Milan – Rome

## BACHELOR OF ARTS IN **COMICS AND VISUAL STORYTELLING**

CAMPUS

Milan – Rome

The BA in Comics and Visual Storytelling (First Level Academic Degree in Graphic Design and Art Direction) prepares future comics illustrators, graphic novelists and visual artists providing them with the necessary skills to create engaging stories and develop their own style. By studying various genres - from Superheroes to Manga, from Mickey Mouse to the Comic Strips, from Indie Comics to Visual Novels, as well as the art of visual storytelling, students will learn the basic principles of comics, enabling them to create narratives, characters and visual sequences capable of conveying messages and emotions.



## BACHELOR OF ARTS IN **GRAPHIC DESIGN AND ART DIRECTION**

### SPECIALISATIONS

- **Brand Design**
- **Creative Direction**
- **Visual Design**

### CAMPUS

**Milan – Rome**

This BA guides students into the varied world of communication, a dynamic and ever-expanding sector, as are its possible professional applications. With its three main specialisations - Brand Design, Creative Direction and Visual Design – the BA offers an interdisciplinary programme tackling several fields, from graphic design, advertising, publishing, motion graphic and 3D modelling, web design and UX/UI, to generative applications of Artificial Intelligence. The students also participate in real briefs' design in collaboration with both national and international partners, through the experimental activity of the creative workshop.

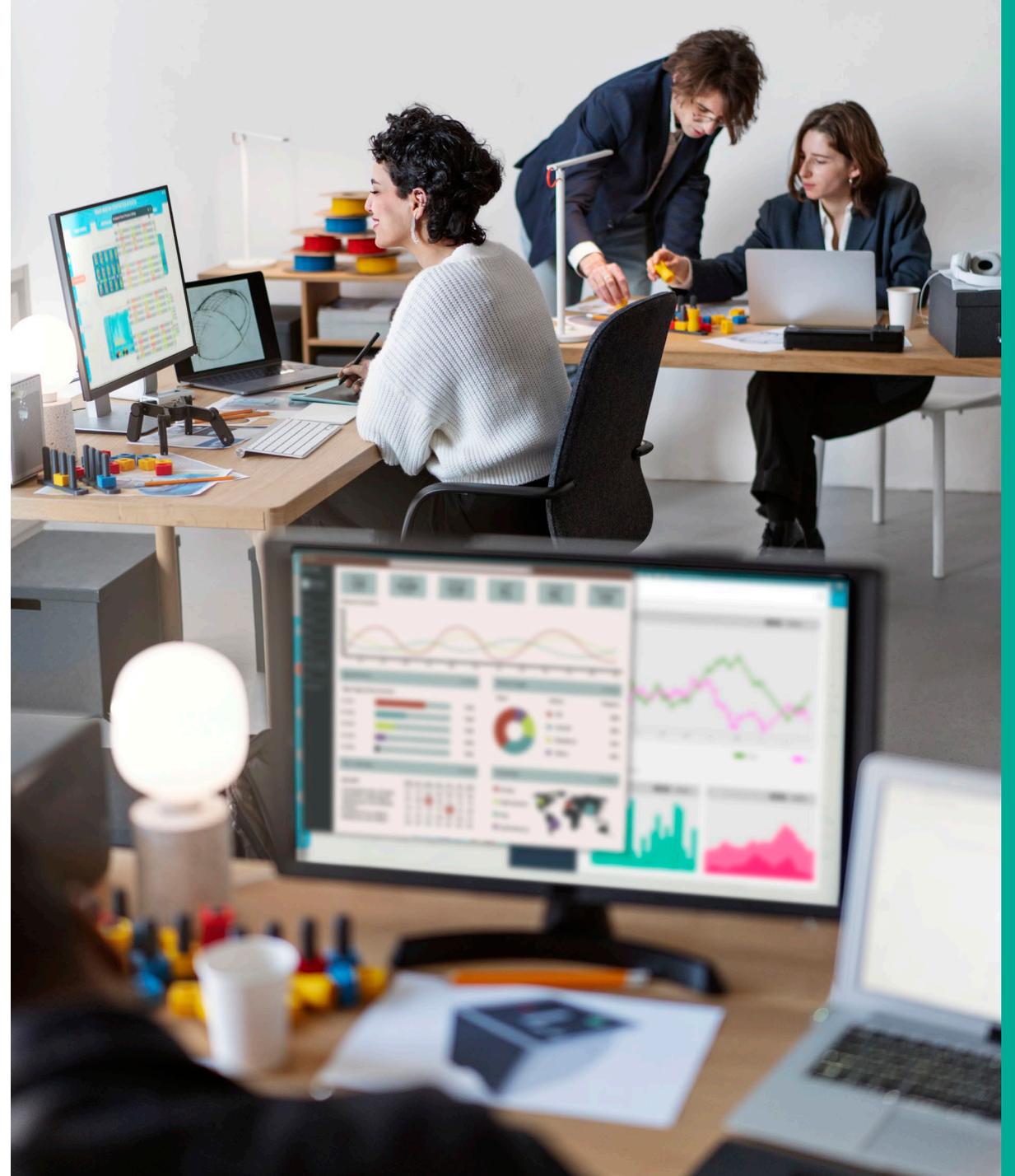


# BACHELOR OF ARTS IN **MARKETING AND MANAGEMENT FOR CREATIVE BUSINESS**<sup>NEW!</sup>

CAMPUS

Milan

The BA in Marketing and Management for Creative Business trains professionals who can drive innovation in the creative sectors, using smart technologies as a key tool for designing strategies, services, and products of the future. The course places AI at the heart of the curriculum, exploring its applications in marketing, communication, and entrepreneurial development processes. Students will acquire cross-disciplinary skills that combine technology, business, and creativity, enabling them to become hybrid professionals capable of working as developers, creatives, and start-up founders. The teaching approach focuses on “operational know-how” and practical experimentation, encouraging autonomy, entrepreneurial spirit, and collaborative work within multifunctional, multicultural, and multi-specialist teams.



## BACHELOR OF ARTS IN **DESIGN**

### SPECIALISATIONS

- **Interior Design**<sup>MILAN – ROME</sup>
- **Product Design**<sup>MILAN</sup>
- **Product and Innovation Design**<sup>ROME</sup>

### CAMPUS

**Milan – Rome – London**<sup>NEW!</sup>

Following the “learning by doing” approach, the BA sees a mix of theoretical and practical activities; the course includes workshops to integrate both. After having explored basic concepts and techniques, students learn to observe the multitude of contemporary forms of design and how to apply them to their work. The course aims at stimulating sensitivity and passion for the world of objects, understood as cultural artefacts that reflect and shape human life. It explores space as an environment, examining its interactions with objects and its function as a stage for individual and collective rituals.

For the new London courses: participants who successfully complete the Bachelors of Arts will receive a BA (Hons) Degree awarded by Regent’s University London and a total of 360 UK credits (equivalent to 180 ECTS/CFA credits). NABA London courses don’t have specialisations.



## BACHELOR OF ARTS IN **FASHION DESIGN**

### SPECIALISATIONS

- Fashion Design
- Fashion Styling and Communication

### CAMPUS

Milan – Rome – London<sup>NEW!</sup>

This BA aims at preparing students to enter the professional world within the national and international Fashion System. With a creative and practical approach, the programme guides students to find and develop their talents, led by a faculty consisting of professionals, and through collaborative experiences with companies and institutions connected to the cultural, social and economic life of the cities of reference. It is a non-stop laboratory of ideas thanks to the collaboration among the different specialisations, if present, which fosters the synergy of a real work team.

For the new London courses: participants who successfully complete the Bachelors of Arts will receive a BA (Hons) Degree awarded by Regent's University London and a total of 360 UK credits (equivalent to 180 ECTS/CFA credits). NABA London courses don't have specialisations.



# BACHELOR OF ARTS IN FASHION MARKETING MANAGEMENT

CAMPUS

Milan – Rome – London<sup>NEW!</sup>

This course aims to train professional figures capable of managing the multidisciplinary complexities of the Fashion System, connecting the ideation and development phase of the product to marketing, communication, and distribution strategies. The course provides cultural, design, and management skills related to fashion supply chain and marketing management. Students will develop brand vision and identity projects, digital communication, and distribution starting from the knowledge of the product system and designing strategic processes related to the new demands of the digital marketing market and new models of creative entrepreneurship related to the supply chain and sustainable design.

For the new London courses: participants who successfully complete the Bachelors of Arts will receive a BA (Hons) Degree awarded by Regent's University London and a total of 360 UK credits (equivalent to 180 ECTS/CFA credits). NABA London courses don't have specialisations.



## BACHELOR OF ARTS IN **CREATIVE TECHNOLOGIES**

### SPECIALISATIONS

- **Game**
- **VFX e 3D**

### CAMPUS

**Milan**

The BA in Creative Technologies (First Level Academic Degree in New Technologies for Applied Arts) explores the world of CGI and aims at growing professional figures in the fields of Game, VFX and 3D. Over the whole programme the students learn the most innovative digital techniques: from virtual production to develop VFX in real time, to character design and animation with the use of motion capture systems, from the development of videogames to the design of virtual reality experiences.



## BACHELOR OF ARTS IN **FILM AND ANIMATION**

### SPECIALISATIONS

- **Filmmaking**
- **Animation**

### CAMPUS

**Milan – Rome**

The BA in Film and Animation was born to prepare creative talents and professionals in the field of audiovisual creations, in particular in the branch of cinema, in both live action productions and animations, and in all the traditional, contemporary and future applications including their hybrid products. The dynamic nature of this industry and of new technologies assumes the outlining, even in the short term, of new professional roles, and the BA lays the foundations to keep up with these changes.



## BACHELOR OF ARTS IN **SET DESIGN**

### SPECIALISATIONS

- Theatre and Opera
- Media and Events

### CAMPUS

Milan

The BA provides students with the tools to address the complex reality of set design through the study of design-related topics in the fields of theatre, events, exhibitions, fashion shows, cinema and television, among others. Through crossover courses like photography, light design, costume design and performing arts, and internships at theatres and leading companies in the field, students acquire qualified skills to enter the professional world, including the development of professional dossiers, budgets and periodic analysis production, work planning and organisation.



## BACHELOR OF ARTS IN **PAINTING AND VISUAL ARTS**

### SPECIALISATIONS

- **Painting**
- **Visual Arts**

### CAMPUS

**Milan – Rome**

The BA explores the transformation of contemporary art practices, connecting art with different areas of the production and social contexts. Relating to the dynamics and values of the contemporary art system, the programme reinterprets and expands the traditional academic approach to painting and visual arts, guiding students through experimentation, investigating a variety of environments, techniques and methods, which will support them in developing an individual way of expressing themselves and their personal artistic ideas.



# Academic Offer A.Y. 2026/2027

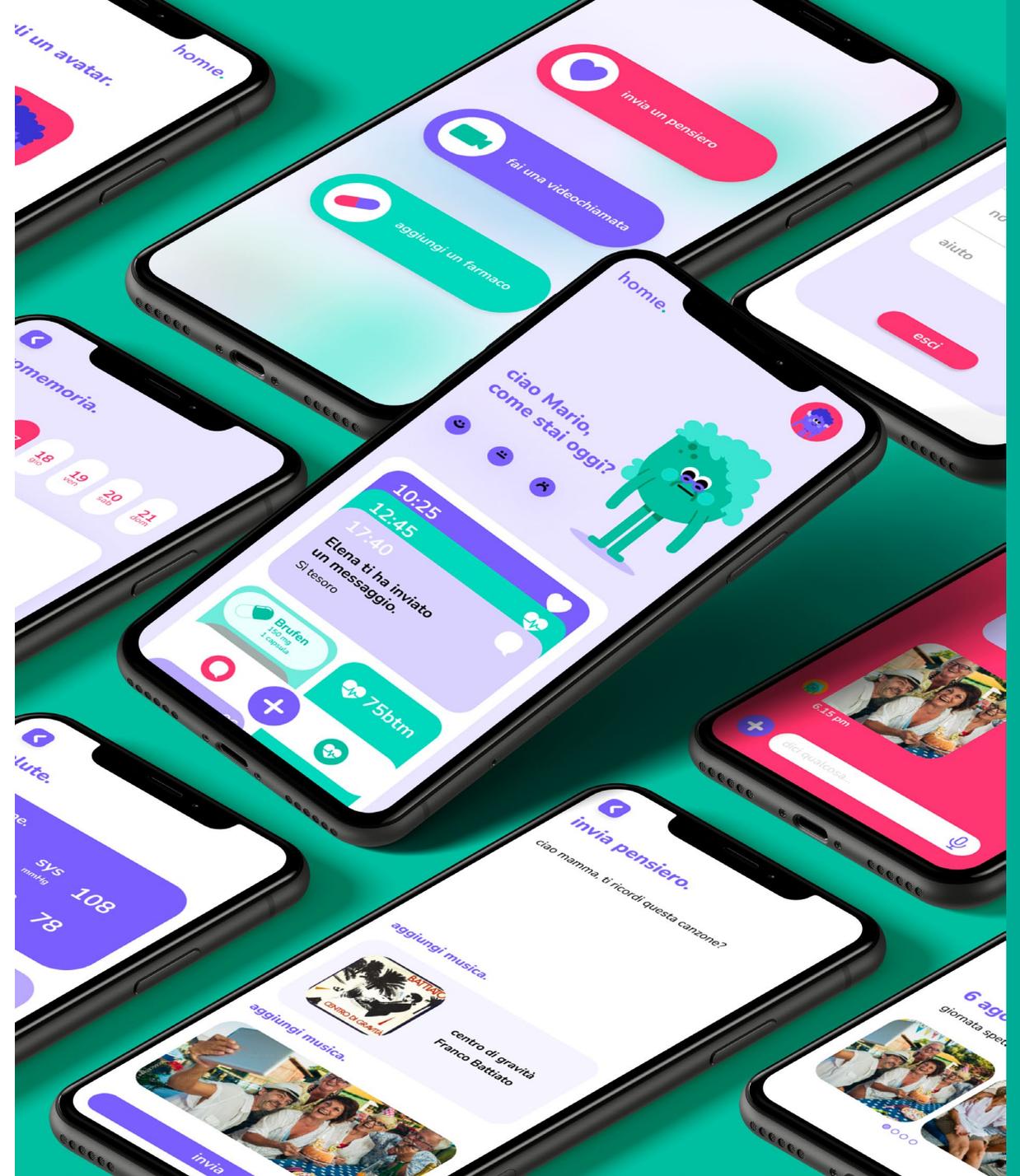
## **MASTERS OF ARTS 120 CFA**

- **USER EXPERIENCE DESIGN** Milan
- **VISUAL DESIGN AND INTEGRATED  
MARKETING COMMUNICATION** Milan – Rome
- **INTERIOR DESIGN** Milan
- **PRODUCT AND SERVICE DESIGN** Milan
- **SOCIAL DESIGN** Milan
- **FASHION AND COSTUME DESIGN** Rome
- **FASHION DESIGN** Milan
- **TEXTILE DESIGN** Milan
- **CREATIVE MEDIA PRODUCTION** Milan
- **DIGITAL AND LIVE PERFORMANCE** Milan
- **VISUAL ARTS AND CURATORIAL STUDIES** Milan – Rome

# MASTER OF ARTS IN USER EXPERIENCE DESIGN

CAMPUS  
Milan

The MA in User Experience Design (Second Level Academic Degree in Communication Design) provides the theoretical, technical and methodological skills for the design of complex digital communication systems. Through a continuous synthesis between creativity and strategy, and with an analytical and systemic approach to design that refers to cognitive psychology and contemporary visual culture, the MA deals with the study and design of digital interfaces and has a focus on user experience (UX/UI) as well as on information architecture.





# MASTER OF ARTS IN VISUAL DESIGN AND INTEGRATED MARKETING COMMUNICATION

CAMPUS  
Milan – Rome

The MA in Visual Design and Integrated Marketing Communication (Second Level Academic Degree in Communication Design) provides a synthesis between the typical marketing approach, as usually covered in more corporate business oriented courses, to help students develop a solid background in the field, and the artistic-expressive approach as also used by new technologies, gaining a wide range of technical and design production skills. By working on real brief, they have the chance to put their acquired skills into practice and to undertake all phases of complex communication projects.

**Project:** A government-backed genetic engineering initiative aimed at enabling humans and animals to survive in extreme environments by implanting tardigrade genes.

**Genetic Technology:** The *Dsup* gene (damage suppressor) from tardigrades protects cellular DNA and enhances resilience. CRISPR gene drive technology allows precise DNA editing, ensuring these genetic traits are passed on to future generations.

**Scientific Background:** Tardigrades are capable of surviving and reproducing in extreme environments. Our research focuses on their four main life states: active, anoxic, cryptobiotic, and horizontal gene transfer. By leveraging these capabilities, we aim to help other species develop similar survival traits.

**Operation Guide:** By implanting tardigrade genes, humans and animals can survive in any extreme environment.

**Scientific Principles:**  
**Cryptobiotic State:** They enter a state "akin" to suspended animation, stopping metabolism and shrinking in size.  
**Horizontal Gene Transfer:** They incorporate environmental DNA to adapt and survive.  
 Our device quickly cuts specific parts of the original DNA and inserts the new gene, facilitating genetic recombination. This artificial evolution allows for survival in extreme conditions.  
 "In 2099, the Earth's climate has become increasingly hostile. But hope is not lost. Through the TARDIMAN project, we are harnessing the unique genetic makeup of tardigrades to enhance the survival abilities of humans and animals alike. Join us in pioneering a future where life adapts, evolves, and thrives in the most extreme conditions."

**"TARDIMAN" Project: Engineering the Future of Survival**  
 Harnessing Tardigrade Genetics to Adapt Humans and Animals to Extreme Environments.  
 In a future where extreme weather is the norm, our planet has become increasingly uninhabitable. To save Earth's creatures, our hospitals, with government support, have launched the "TARDIMAN" project. By inserting the genes of extremophilic tardigrades, humans and animals can now survive and thrive in any harsh conditions.

**Join Us**  
 We invite you to join the "TARDIMAN" project and face the challenges of climate change, safeguarding life on Earth. For more details and to register, please visit our website or contact your local public hospital.

**About Us**  
 Project Overview:  
 The "TARDIMAN" project is a cutting-edge genetic engineering initiative funded by the government. Our mission is to enable humans and animals to adapt to extreme environments through the implantation of unique tardigrade genes using advanced nanotechnology. This process is simple, convenient, and can be performed at home or with the assistance of medical professionals at hospitals.

**FAQ:**  
**1. What is the "TARDIMAN" Project?**  
 The "TARDIMAN" project is a government-backed genetic engineering initiative aimed at enabling humans and animals to survive in extreme environments by implanting tardigrade genes.  
**2. Is the implantation process safe?**  
 The process is safe and has been rigorously tested. The nanotechnology device is easy to use, allowing individuals to perform the procedure at home or at a hospital with professional assistance.  
**3. Who can participate in the project?**  
 Anyone aged 18 or older can participate, including humans and animals. For more details, please contact your local public hospital.  
**Recent Developments:**  
 We are pleased to announce that the "TARDIMAN" project has successfully helped hundreds of participants adapt to extreme environments. Recent studies show significant improvements in adaptability following the implantation of tardigrade genes.

## MASTER OF ARTS IN **INTERIOR DESIGN**

CAMPUS

**Milan**

The MA in Interior Design (Second Level Academic Degree in Design) develops all-round professional profiles ready to enter the global marketplace. In the contemporary world, interiors play an increasingly important role in individual and collective living spaces of global cities, becoming part of a complex physical and narrative system. The MA enables its students to deal with conceptual and operational issues through an interdisciplinary approach open to innovation and cultural exchange, and different project experiences led by international professionals.

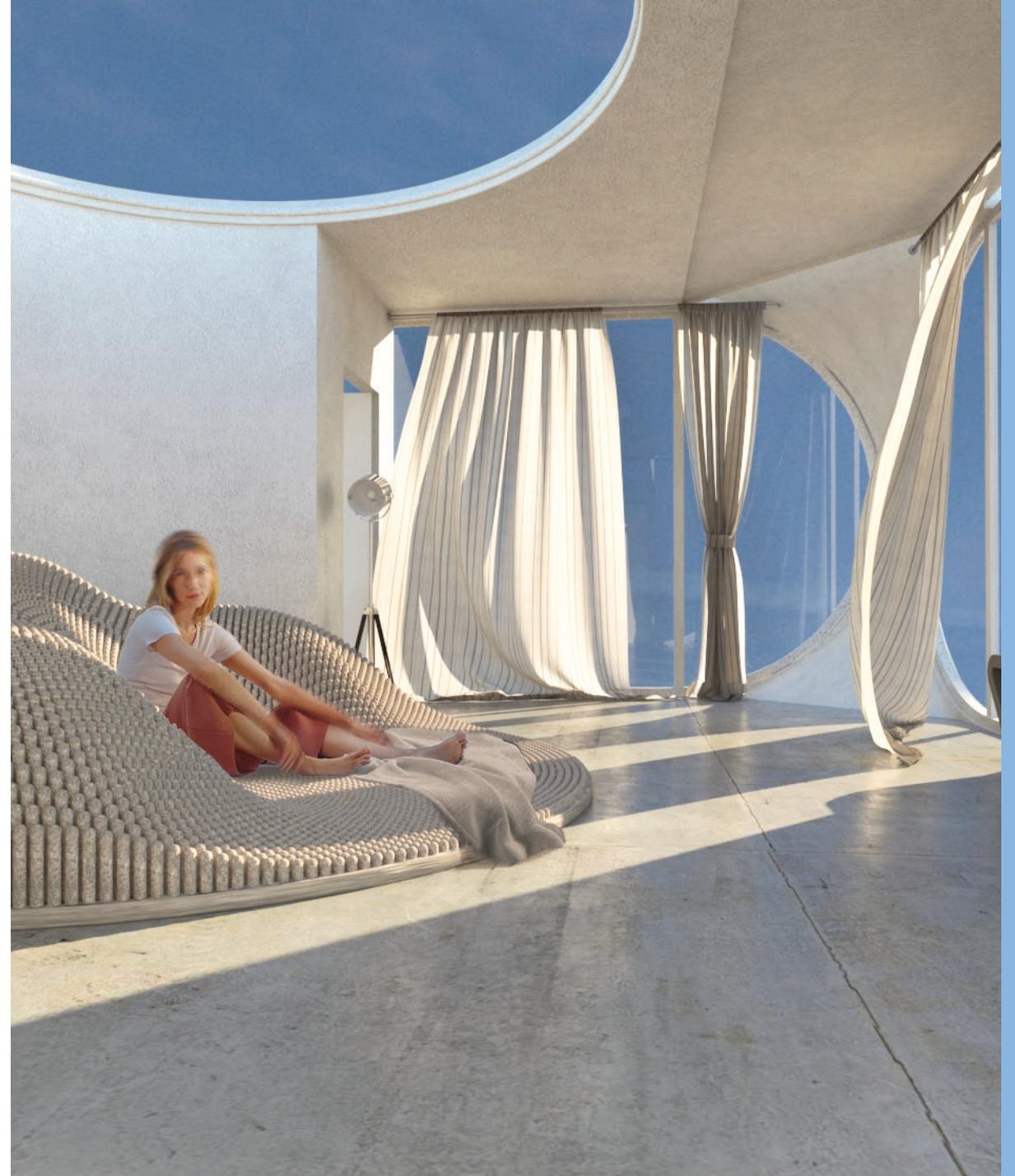


## MASTER OF ARTS IN **PRODUCT AND SERVICE DESIGN**

CAMPUS

**Milan**

The transition of the modern world from a “society of goods” to a “society of services”, and the search for a sustainable relationship with nature, gives designers the chance to explore the ethics of design more thoroughly. During the MA in Product and Service Design (Second Level Academic Degree in Design), professors and professionals guide students to become full-scale designers, capable of envisioning new products and services, managing all phases of a project’s development, from conception to manufacturing and release onto the market, through definition of the design strategy and material researching.

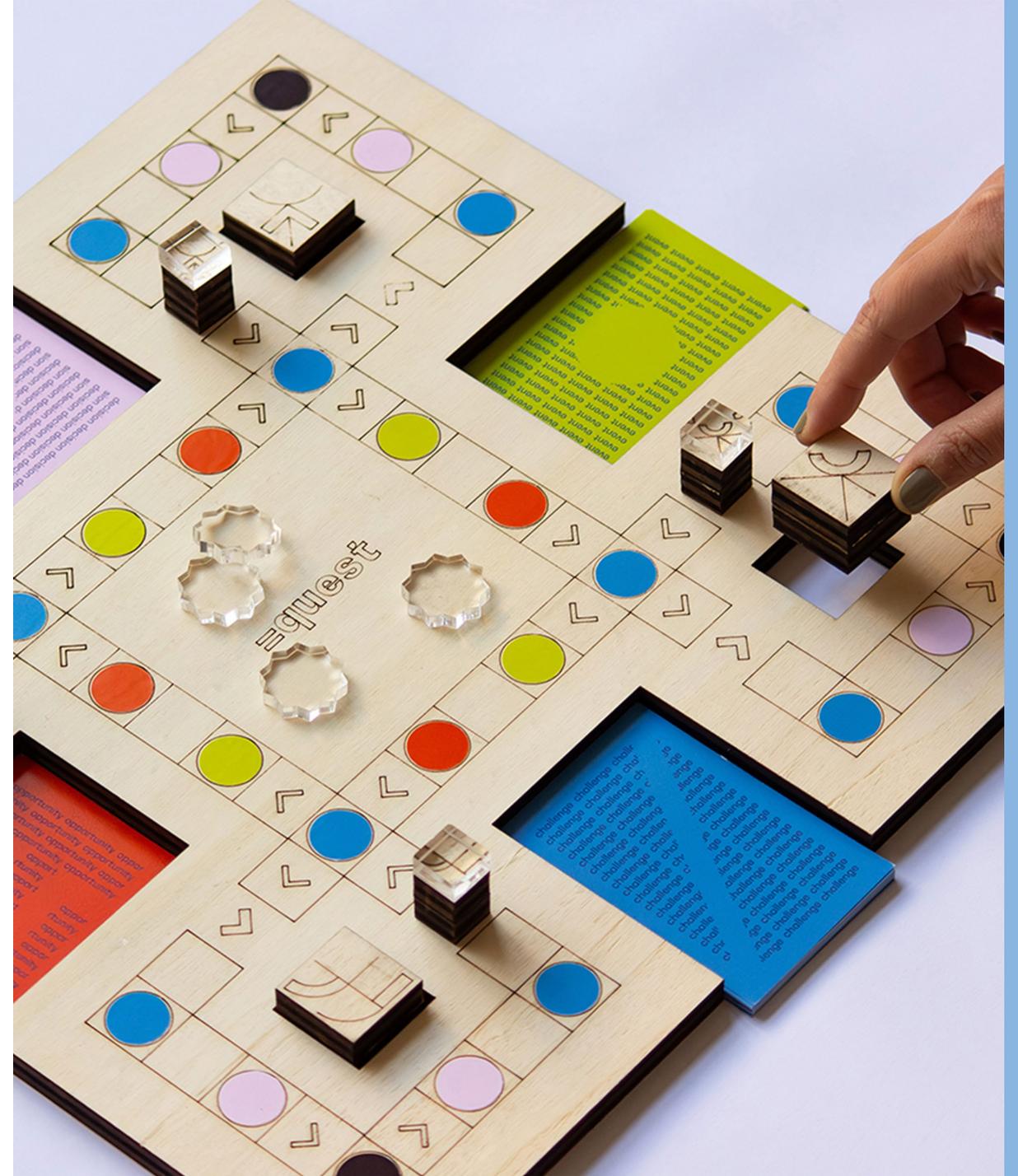


# MASTER OF ARTS IN **SOCIAL DESIGN**

CAMPUS

Milan

If focused on social development strategies, design is capable of valorising human and natural resources, driving sustainable innovation, and promoting the empowerment of local communities and social evolution through the activation of micro and macro economies: social design is acquiring an increasingly significant role in the projects of companies and public administrations. The MA in Social Design (Second Level Academic Degree in Design) enables students to understand and to explore new scenarios for practicing design in today's and tomorrow's world.



## MASTER OF ARTS IN **FASHION AND COSTUME DESIGN**

CAMPUS

Rome

The Master of Arts in Fashion and Costume Design (Second Level Academic Degree in Fashion and Textile Design) gives the students the necessary skills to handle experimental design, laboratory, and cultural projects that are linked to fashion and costume design. The course aims at investigating, over the two years, the topic of narration and mise-en-scène of garments created for specific events and bodies, covering the topic of archives and collections as heritage and starting points for designing.



## MASTER OF ARTS IN **FASHION DESIGN**

CAMPUS

**Milan**

The MA in Fashion Design (Second Level Academic Degree in Fashion and Textile Design) trains professional figures able to manage creative processes in the field of fashion design, from research to prototyping. Its innovative and sustainable workshops as well as the cultural contents allow the students to understand those elements of the fashion language that relate to the creation of apparel collections. The lecturers, all industry professionals, guide the students in the search for their own vision that will be expressed in a very personal portfolio.



## MASTER OF ARTS IN **TEXTILE DESIGN**

CAMPUS

**Milan**

The MA in Textile Design (Second Level Academic Degree in Fashion and Textile Design) trains professional figures to manage creative processes in the fields of textile and knitwear design. Thanks to the collaboration with companies of the Italian system, the course offers innovative and sustainable workshops as well as cultural contents that provide thorough knowledge of the subject, and of its expressions in the fashion and art fields. The lecturers, all industry professionals, guide the students in the search for their own vision that will be expressed in a very personal portfolio.



## MASTER OF ARTS IN **CREATIVE MEDIA PRODUCTION**

### SPECIALISATIONS

- **Documentary**
- **Interactive Media**

### CAMPUS

**Milan**

The MA in Creative Media Production (Second Level Academic Degree in New Technologies for Arts) investigates the complexity of the physical and digital world, inquired and narrated through video cameras, microphones, databases, and sensors. It explores the creative possibilities offered by traditional and experimental audiovisual media and by new technologies. It's grounded on solid theories and methods to develop an innovative artistic expressive representation of reality through linear and non-linear audiovisual productions, enhanced by the adoption of creative coding, human-computer interaction, x-reality, artificial intelligence and generative sound design.

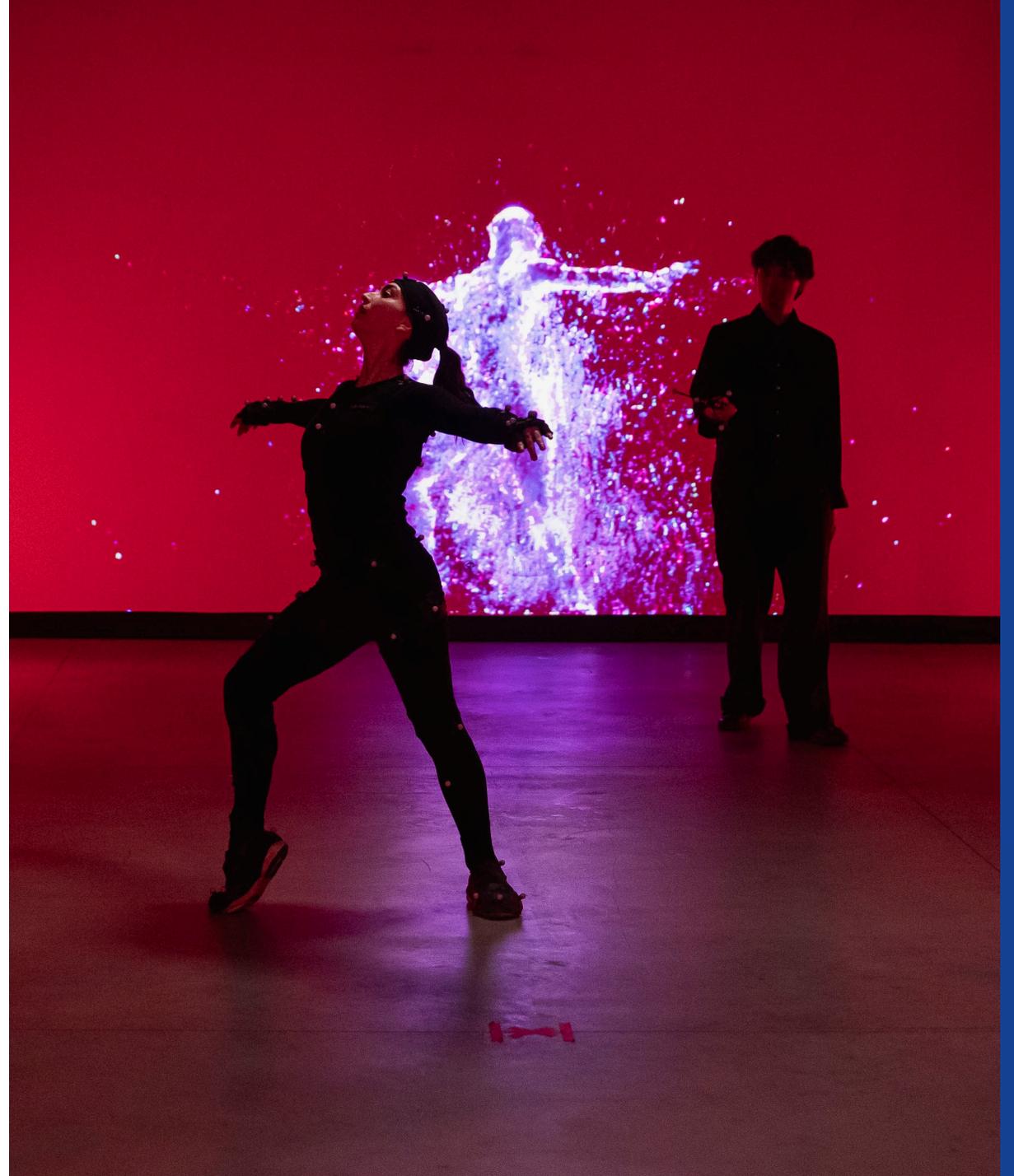


## MASTER OF ARTS IN **DIGITAL AND LIVE PERFORMANCE**

CAMPUS

**Milan**

The MA in Digital and Live Performance (Second Level Academic Degree in New Technologies for Art) is a highly specialized interdisciplinary course focusing on different areas, including contemporary dramaturgy, body and movement, new technologies, interaction and sound design. The two-year MA is unique in Italy and aims to establish a set of methods to research innovative languages, ideate and design multidisciplinary artistic performances, training professionals able to dialogue and interact with international productions.

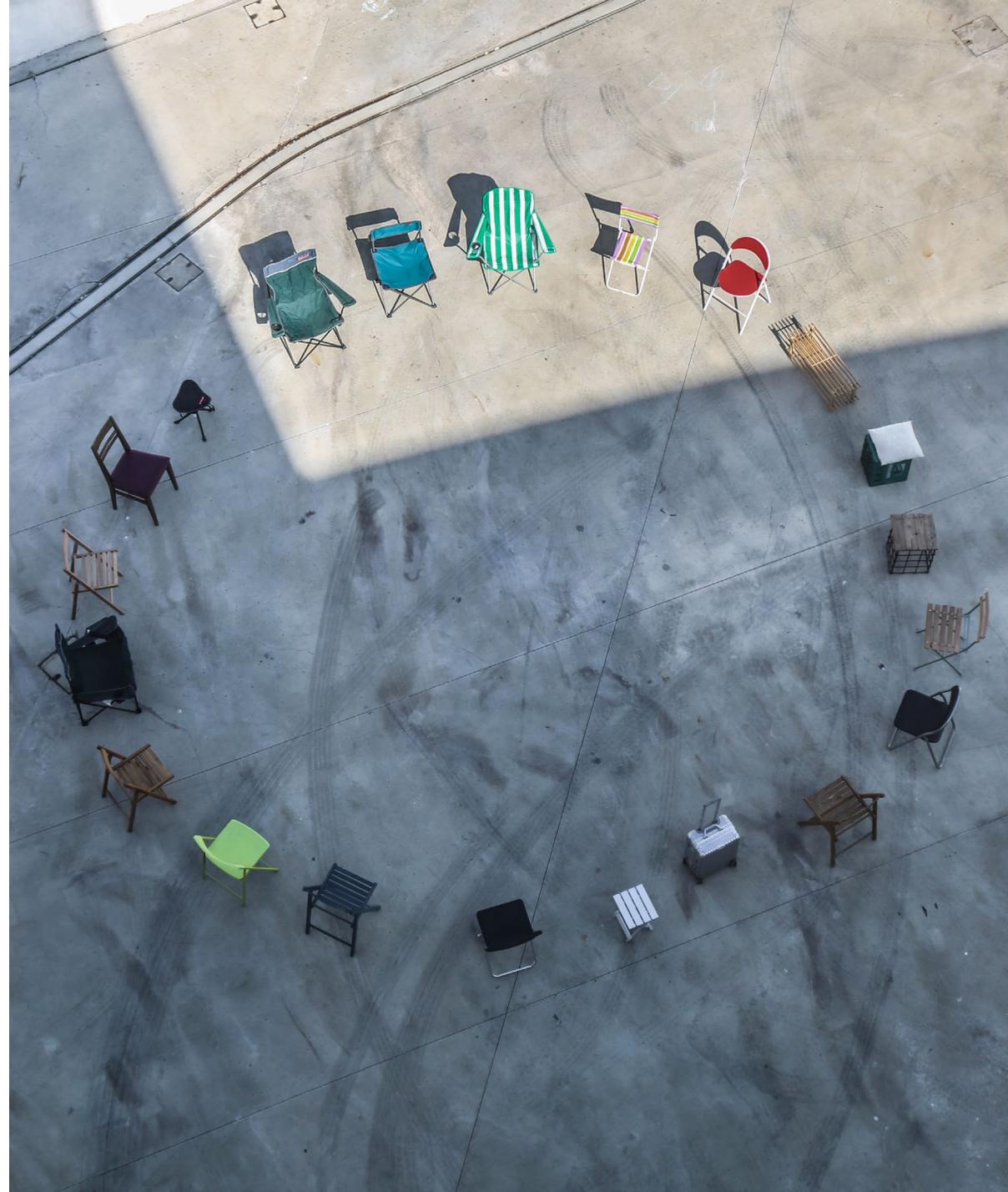


## MASTER OF ARTS IN **VISUAL ARTS AND CURATORIAL STUDIES**

CAMPUS

Milan – Rome

Established in 2006, the MA combines solid training in artistic production with highly specialized curatorial practice. Lead by globally recognized artists, curators, critics and intellectuals, the programme explores the relationship between art, visual culture, aesthetics and social dynamics, focusing on the main research and theoretical methodologies of contemporary art. Given the solid positioning of the NABA Visual Arts Department within the contemporary art system, students will tackle interdisciplinary activities, and new training and operating models in contemporary art.



# Academic Offer A.Y. 2026/2027

## ACADEMIC MASTERS 60 CFA

- **CREATIVE ADVERTISING** Milan
- **LUXURY BRAND MANAGEMENT**<sup>NEW!</sup> Milan
- **SUSTAINABLE INNOVATION COMMUNICATION** Milan
- **INTERIOR AND LIVING DESIGN**<sup>NEW!</sup> Milan
- **ITALIAN DESIGN** Milan
- **NEW URBAN DESIGN** Milan
- **FASHION DIGITAL MARKETING** Milan
- **SNEAKER DESIGN** Milan
- **SCREENWRITING FOR SERIES** Rome
- **ART AND ECOLOGY** Milan
- **CONTEMPORARY ART MARKETS** Milan
- **PHOTOGRAPHY AND VISUAL DESIGN** Milan
- **REGISTRAR AND COLLECTION MANAGEMENT**<sup>NEW!</sup> Milan

## ACADEMIC MASTER IN **CREATIVE ADVERTISING**

CAMPUS

Milan

The Academic Master provides students the chance to develop their talents in copywriting, storytelling and art direction, enabling them to ideate campaigns across various types of media. The programme alternates the teaching of the basics of creative advertising - from terminology to project logics - to a “learning by doing” didactic approach: students, in fact, will attend intensive workshops with leading companies and sector professionals and will be encouraged to participate in prestigious international creative competitions.

→ Also available in the HYBRID  
PART TIME formula (ITA)



## ACADEMIC MASTER IN **LUXURY BRAND MANAGEMENT**<sup>NEW!</sup>

CAMPUS

Milan

The Academic Master is an immersive didactic experience, equipping students with the tools to design innovative strategies that enhance the identity of luxury brands, exploring the dynamics of the target market, both in services and highend products, focusing on sustainability, digital innovation, and evolving consumption experiences. Combining theoretical lectures on branding and strategic management with workshops with leading industry companies, students will develop communication strategies based on new aesthetic and artistic languages, and the emotional aspects of the consumer experience, serving as the foundation for cross-media campaigns and international retail strategies.



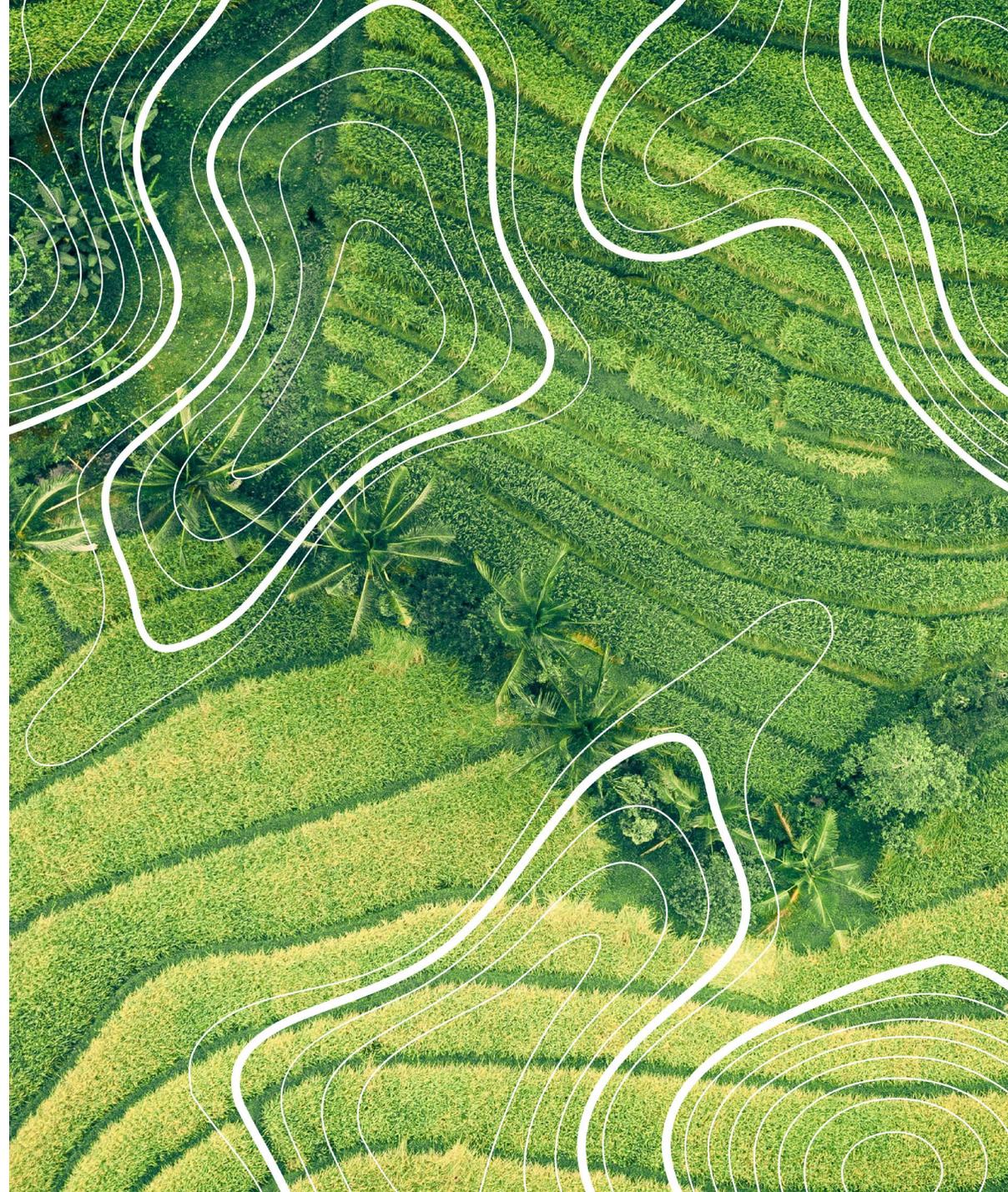
ACADEMIC MASTER IN  
**SUSTAINABLE INNOVATION  
COMMUNICATION**

CAMPUS

**Milan**

The Academic Master explores theories, methods and design approaches to contemporary communication through an intensive programme and helps students to develop cross-disciplinary analysis, cultural coding and language skills pertinent to the sustainable innovation of institutions, public and private companies. It provides students with the competences to design and plan communication systems in which marketing, strategy and creativity are integrated with coherence and harmony in order to enhance the eco-systemic impact of cultural and technological innovation with focus on sustainability.

→ Also available in the HYBRID  
PART TIME formula (ITA)



# ACADEMIC MASTER IN **INTERIOR AND LIVING DESIGN**<sup>NEW!</sup>

CAMPUS

**Milan**

The Academic Master explores the world of interior and living design, equipping students with the skills needed to design spaces that meet the demands of an ever-evolving world. Students will learn design principles aimed at creating environments that combine functionality, aesthetics, and innovation, through theoretical learning focusing on sustainability, innovative materials, and digital design technologies, and an educational approach based on learning by doing, thanks to practical workshops and collaborations with leading industry companies.



Also available the **FAST TRACK** option



## ACADEMIC MASTER IN **ITALIAN DESIGN**

CAMPUS

**Milan**

The Academic Master is an experiential journey to research and analysis of the features of the Italian Design. An intensive programme which combines theory, knowledge and method, workshops and meetings with the main players in this field to explore the most advanced edges of the Italian approach to projects. The course trains professionals able to pick up on and lead trends at an international level, contributing to both innovation in industrial production, and development of new aesthetic visions and cultural values.



# ACADEMIC MASTER IN **NEW URBAN DESIGN**

CAMPUS

Milan

The Academic Master gives a new perspective on the role of urban designers, and allows the students to enhance their experience in reading into, interpreting and designing cities to face the new complexity of urban contexts, and complement it with practical actions also establishing relationships with local and international partners. Through the research of new ways to understand the city, this course develops the specific necessary skills to carry out new urban design projects, with specific attention to service design.



## ACADEMIC MASTER IN **FASHION DIGITAL MARKETING**

CAMPUS

**Milan**

The Academic Master is an intensive study path that analyses the developments of the contemporary fashion system in terms of marketing, communication and culture, with the aim of preparing professionals in the digital marketing field, capable of creating specific contents and strategies for fashion and lifestyle brands. With the study of digital technologies, tools and media within theoretical and project-based courses, where lectures are complemented by seminars and thematic workshops, the students can develop a self-sufficient, innovative and critical approach.

→ Also available in the HYBRID  
PART TIME formula (ITA)



## ACADEMIC MASTER IN **SNEAKER DESIGN**

CAMPUS

**Milan**

The Academic Master (First Level Academic Master Degree in Footwear Design) trains professionals in the field of shoe design, in particular streetwear, with an approach which pairs sound theoretical foundations, laboratory experience and collaborations with companies within the targeted industry. The students will acquire specific skills in designing and prototyping artisanal and industrial products, with special attention to innovation, market trends and sustainable production.

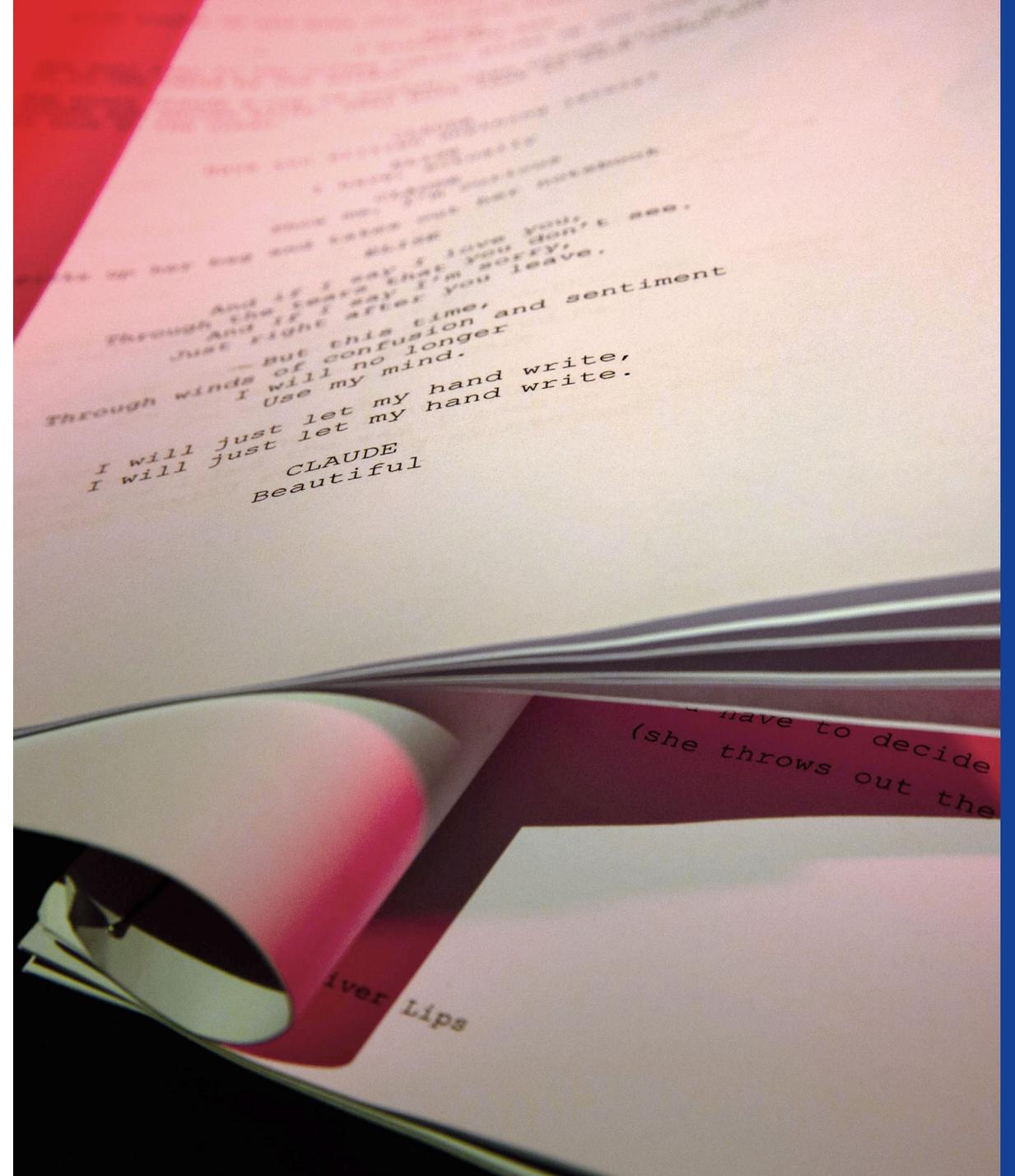


# ACADEMIC MASTER IN **SCREENWRITING FOR SERIES**

CAMPUS

Rome

This Master is an intensive programme that integrates theories, methods and hands-on projects by developing cross-disciplinary skills of analysis and cultural coding of contemporary languages. It intends to train professional figures in the field of audio-visual screenwriting who will be capable of intercepting compelling themes and narratives for the constantly evolving world of the development of serial projects of national and international relevance.

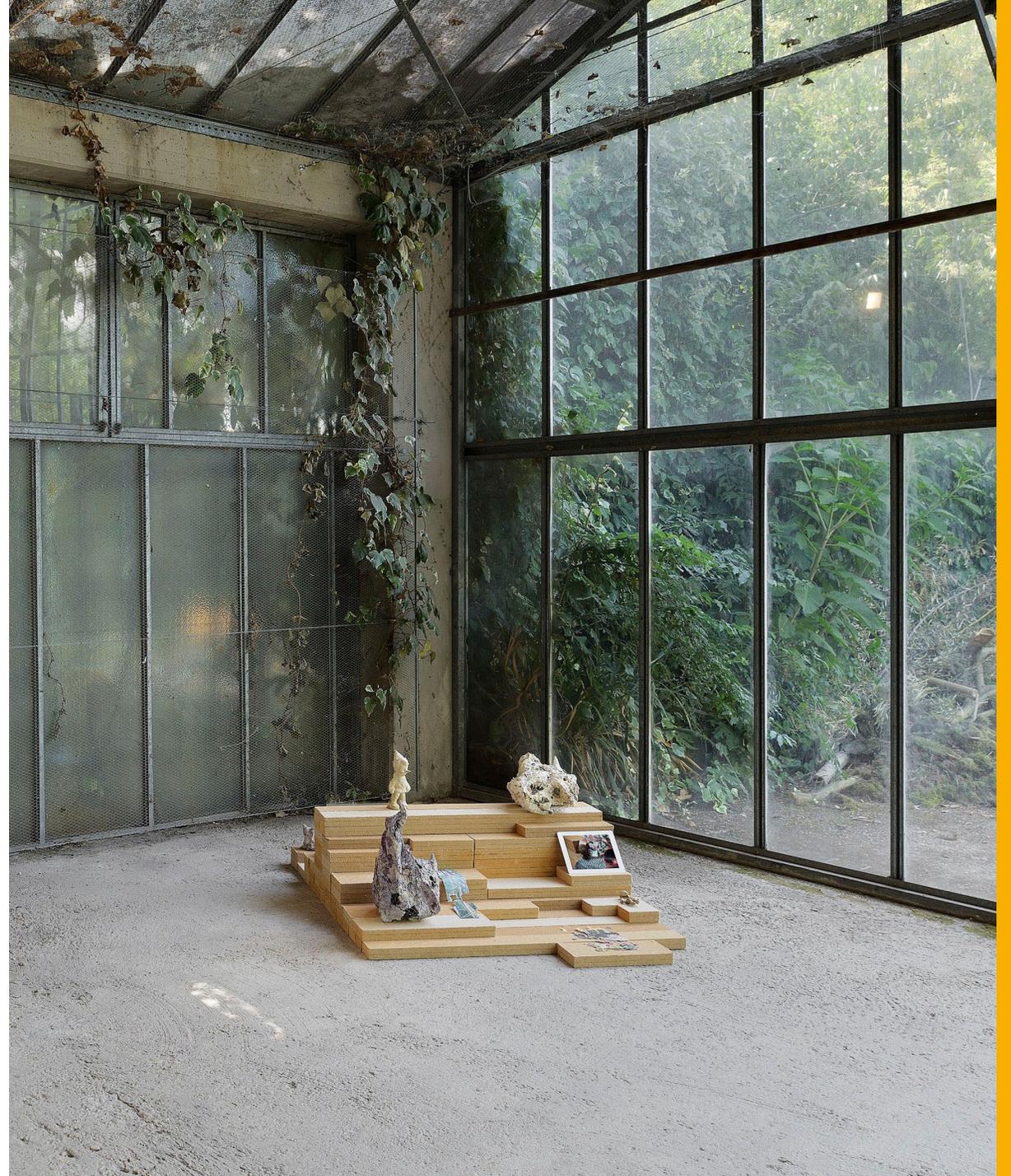


# ACADEMIC MASTER IN **ART AND ECOLOGY**

CAMPUS

**Milan**

The Academic Master provides the students with a cross-disciplinary methodological approach and the needed tools to fulfil the most urgent issues related to landscape, environmental protection, biodiversity and sustainability, by connecting artistic creativity, design practice and scientific knowledge. Through theoretical seminars, experimental workshops and field research, the students explore the dynamics and stratifications that define an ecosystem (natural and social).



# ACADEMIC MASTER IN CONTEMPORARY ART MARKETS

CAMPUS  
Milan

The Academic Master is an intensive study path directed at providing students with effective tools for the interpretation of art market dynamics and valorisation processes, with particular focus on contemporary artistic languages. The first cycle of the programme is dedicated to classroom activities, workshops and visits to galleries, foundations, museums, private and corporate collections. The second is focused on internships, enabling students to experience different areas and professions of the art system first-hand, and on the final projects. Students will also attend study trips to key events in the field such as Artissima and Art Basel.

→ Also available in the **HYBRID PART TIME** formula (ITA)



## ACADEMIC MASTER IN **REGISTRAR AND COLLECTION MANAGEMENT**<sup>NEW!</sup>

CAMPUS

**Milan**

The Academic Master's programme offers highly specialised training in one of the key professions in the management of artistic and cultural heritage: the registrar and collection specialist. Through theoretical, practical, and laboratory-based teaching, the Master's Degree combines cross-disciplinary skills such as data management, the cataloguing of artworks and luxury objects, legal knowledge regarding the handling and circulation of artworks and cultural assets, and expertise in logistics and materials conservation. The final internship gives students the opportunity to gain hands-on experience in a profession that is becoming increasingly strategic for museums, galleries, foundations, archives, artists' studios, private and corporate collections, art fairs, and for managing the heritage of luxury companies in the fashion and design sectors.



# BAs, MAs and Academic Masters Notes



## **HYBRID PART TIME FORMULA**

For the Academic Masters in Sustainable Innovation Communication, Creative Advertising, Luxury Brand Management, Fashion Digital Marketing and Contemporary Art Markets in addition to the standard delivery, NABA also offers this flexible attendance option to combine study with your professional path.



## **FAST TRACK OPTION**

NABA offers the possibility to directly access a predefined Master of Arts' programme of the same Area upon completion of the Academic Master and achieving a sufficient number of credits. The option is available for the Academic Masters in Luxury Brand Management and Interior and Living Design.

### **Academic Offer notes:**

For Milan and Rome courses: the degrees awarded at the end of AFAM programmes are First Level (Bachelor of Arts) and Second Level (Master of Arts) Academic Degrees, and First Level Academic Master Degrees (Academic Master), recognised by MUR and equivalent to University Degrees. Further details on the degrees awarded in specific cases are available on NABA website. Where present, the specialisations are activated based on a minimum number of requests.

For the new London courses: participants who successfully complete the Bachelors of Arts will receive a BA (Hons) Degree awarded by Regent's University London and a total of 360 UK credits (equivalent to 180 ECTS/CFA credits). NABA London courses don't have specialisations.

Some of the programmes may undergo variations or accreditation due to academic choices or ministerial directives. For updates and further details on our academic offer: [www.naba.it](http://www.naba.it)

# Academic Offer A.Y. 2026/2027

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## RESEARCH DEGREES

- **PHD IN ARTISTIC PRACTICE** English / Milan
  - **PHD IN ARTISTIC PRACTICES AND DESIGN CULTURE** Italian / Milan
- 

## OTHER PROGRAMMES

- **Corsi Brevi (Short Courses)**
- **Diploma Programmes**
- **Erasmus+ and International Exchange**
- **Foundation Course**
- **Gap Year Programme**
- **Semester Abroad Programmes**
- **Summer Courses**



# PhD IN **ARTISTIC PRACTICE**

CAMPUS  
**Milan**

NABA is the first Academy of Fine Arts in Italy to establish a completely practice-based Doctoral School. The PhD is developed in collaboration with HDK-Valand-Academy of Art and Design (awarding university), has a duration of 4 years and is aimed at students who intend to transform their artistic practice into a professional career.

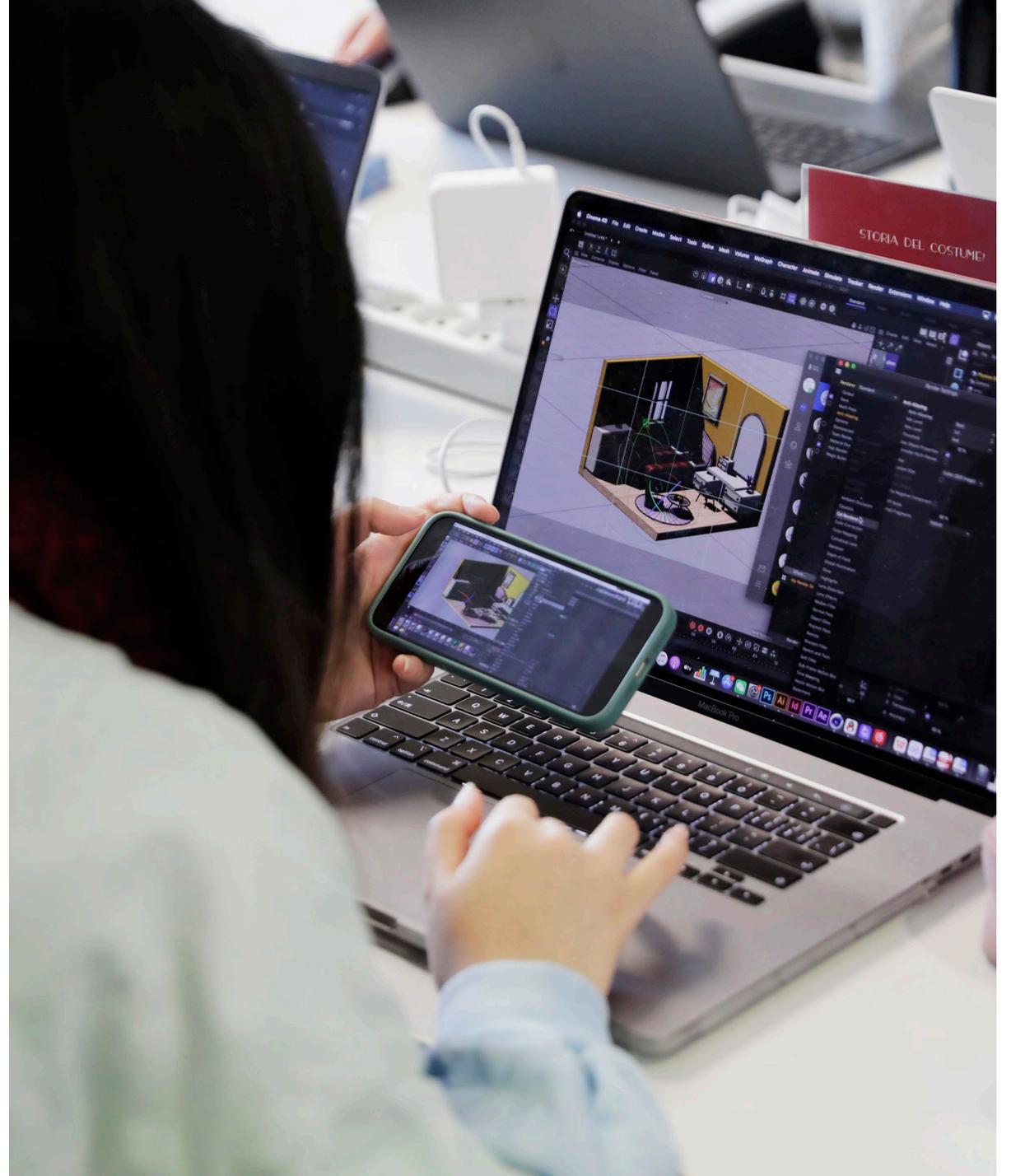




PhD IN  
**ARTISTIC PRACTICES AND DESIGN  
CULTURE**

CAMPUS  
**Milan**

NABA stands out as a reference point among the Italian Academies since the 1<sup>st</sup> AFAM doctoral cycle for artistic research and design culture. The 3-year PhD trains artists, designers, and curators to develop research and production through innovative critical, empirical, and intersectional methods and tools.



## **CORSI BREVI (SHORT COURSES)**

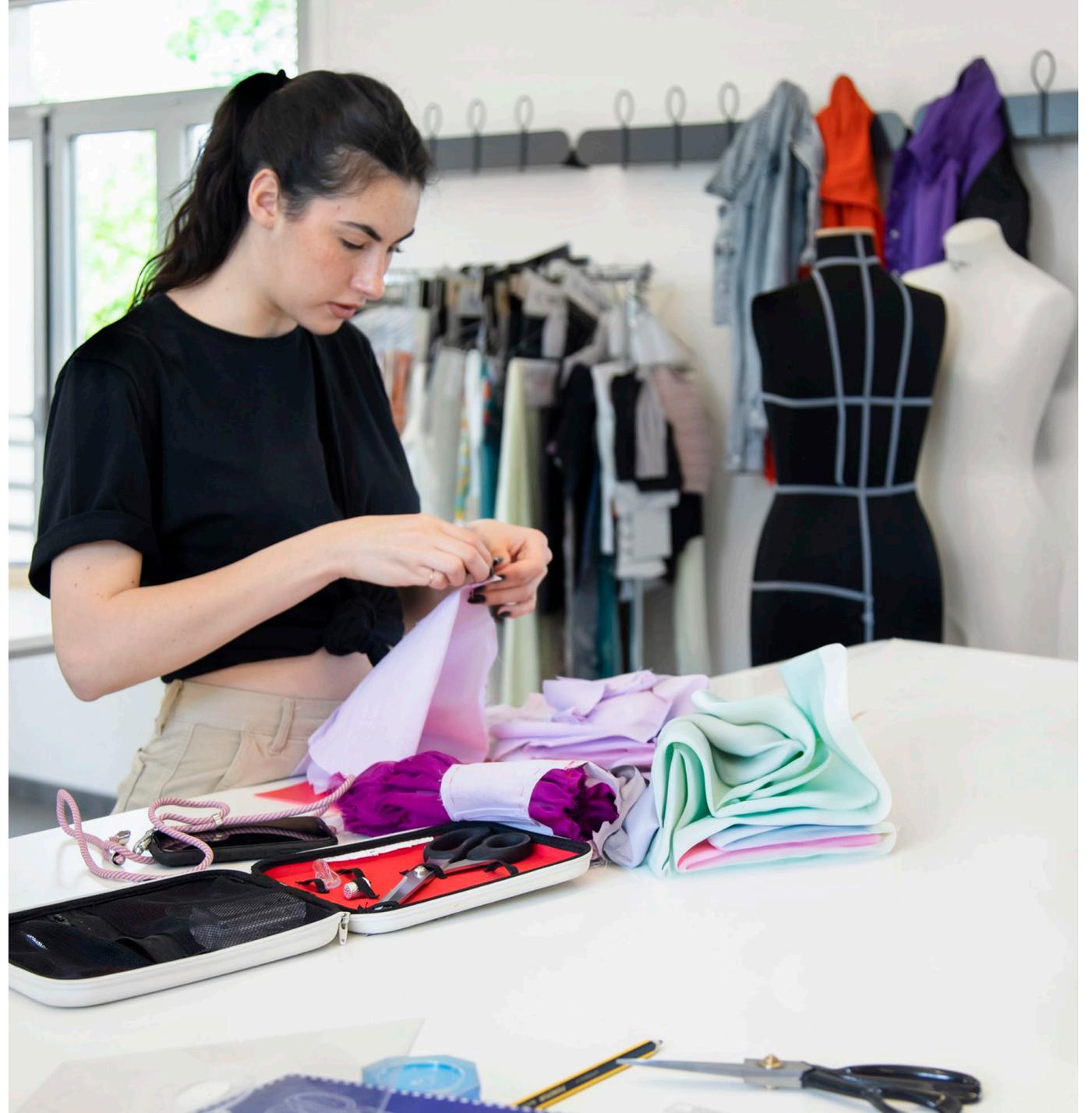
Provided exclusively in Italian language, they are designed for an audience of students and professionals, but also for anyone without an academic qualification, to improve their own skills in their field of interest and/or explore new paths in areas such as Concept, Making, Project, and Software. Courses are available both on campus in Milan and online.

## **DIPLOMA PROGRAMMES**

The Diploma Programmes have the same curricula and the same examinations as the BA Programmes, however they lead to the awarding of a NABA diploma and not degree.

## **ERASMUS+ AND INTERNATIONAL EXCHANGE**

NABA develops and promotes opportunities for students to study abroad as part of their academic experience. Erasmus+ and International Exchange programmes allow students to join the regular classes and study paths alongside NABA degree students.

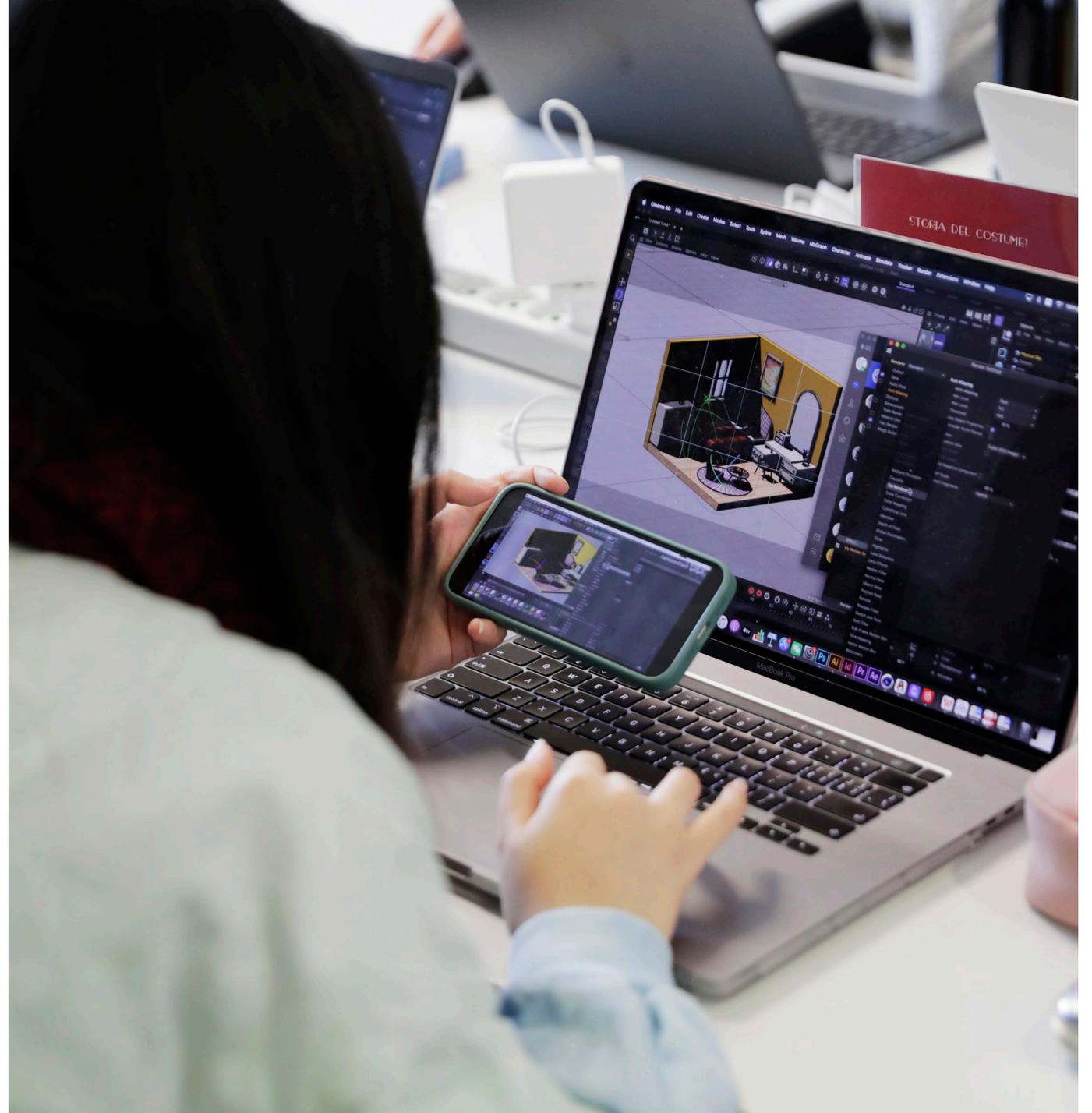


## FOUNDATION COURSE

The Foundation Course is an interdisciplinary preparatory programme designed for candidates holding a high school diploma or equivalent qualification, who do not fully meet the admission requirements for a three-year degree course. Upon completing the Foundation Course in either English or Italian, students will have acquired the linguistic, historical, and cultural competencies necessary to proceed to the admission entry tests and subsequently enrol onto a three-year degree course. Blended learning in English is also available on the Milan Campus.

## GAP YEAR PROGRAMME

The programme offers to visiting students the opportunity of taking part to the first year of the Bachelor of Arts of their choice, joining regular students classes and study path, to live a unique one-year period in one of the NABA campuses in Milan or Rome.



# SEMESTER ABROAD PROGRAMMES

NABA's Semester Abroad Programmes are designed for international students who wish to spend a semester studying in Milan or in Rome campuses, choosing between a dedicated and an integrated academic calendar.

# SUMMER COURSES

From June to August, NABA Summer Courses offer a comprehensive and up-to-date overview of the Academy's know-how, providing students with insight into key market trends, industrial creative processes, and the most current artistic and social practices within each area of study.





# **BUILDING CAREERS**

# Industry Relations

The **Industry Relations** office represents a bridge connecting the **Academy with the working world** through different ways of collaboration with companies, among others:

- **Workshop:** tailor-made partnerships that end with project presentations or the creation of prototypes.
- **Design Residency:** offer students and lecturers immersive experiences into companies, in direct contact with internal teams and industry dynamics.
- **Design Marathon:** 48-hour flash challenges in which students tackle real-world briefs proposed by companies.
- **Mentorship:** activate ongoing dialogue with company representatives who support students through the key stages of a project.



# Career Service and Alumni Relations

The Career Service and Alumni Relations office supports students and alumni in building their professional future through various tools and activities, including:

- **The support** in preparing **CV, portfolios** and interviews.
- The development of key skills such as **public speaking** and **personal branding** through initiatives such as **Career Espresso**.
- **The activation of internships and professional opportunities** through **NABASymplicity**, a digital platform where students, alumni and companies can connect.
- **Talent Harbour and Recruiting Day:** events that facilitate direct contact between recruiting companies and talents, creating concrete professional opportunities.
- **Alumni Community:** a network that offers opportunities for exchange, collaboration and updates, such as the **Alumni Reunion**, to stay connected even after graduation.



**1000+**  
partner companies  
and internships  
experiences  
activated yearly in  
Italy and abroad

# Career Service and Alumni Relations

EMPLOYMENT RATE WITHIN 1 YEAR  
AFTER GRADUATION

**90%**

**94%** Masters of Arts and  
Academic Masters  
graduates

Source: yearly occupational survey by BVA Doxa, a leading market research company, related to graduates in 2023 one year after graduation.



NABA collaborates every year with more than 900 brands for projects, partnerships, internships and placement, among others:

<b>BORBONESE</b>	<b>BVLGARI</b>	<b>CANALI</b>	<b>Canon</b>	CAROLINA HERRERA	 <b>FONDAZIONE CINEMA PER ROMA</b>
<b>COSMOPOLITAN</b>		<b>easyJet</b>	<b>eni</b> 	 <b>FAI</b>	<b>FEDRIGONI</b>
	 <b>FNM</b> la vita in movimento	<b>instax™</b> FUJIFILM	 <b>Hard Rock CAFE</b> MILAN		<b>LUXOTICA®</b>
<b>MAGIS</b>	<b>MAX&amp;Co.</b>	<b>MA XXI</b> Museo nazionale delle arti del XXI secolo	<b>Ogilvy</b>	<b>oppo</b>	<b>REPOWER</b> L'energia che ti serve.
	<b>SIEMENS</b>		<b>SUNNEI</b>	<b>TOSHIBA</b>	<b>Uber</b>
			<b>Yakult</b>	<b>YOOX</b>	<b>3M</b>



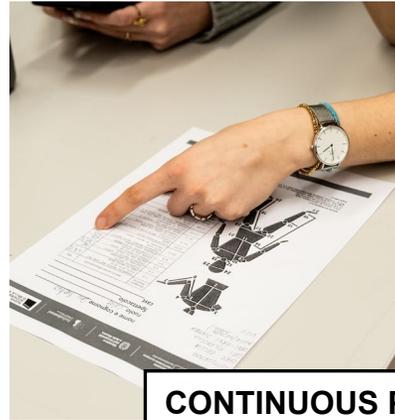
**DRAFT**  
**DEPARTMENT OF**  
**RESEARCH AND**  
**FACULTY TRAINING**



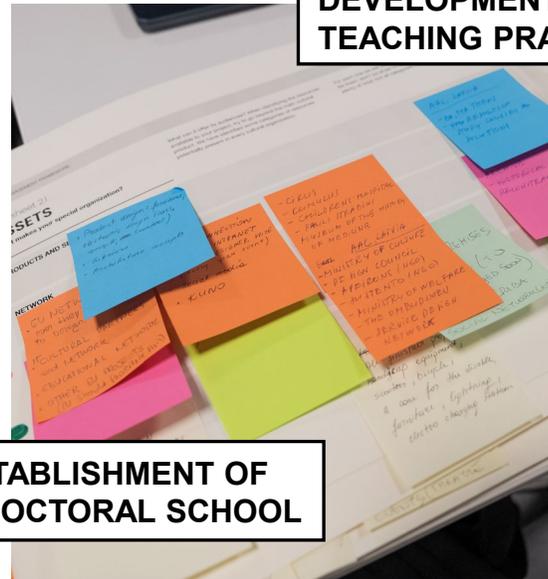
# DRAFT - Department of Research and Faculty Training

**DRAFT is the beating heart of research at NABA.**

Established in 2021, the NABA Department of Research and Faculty Training is dedicated to the development of academic research through national and international calls for proposals, high-profile collaborations, and projects that combine precision and creativity.



**CONTINUOUS PROFESSIONAL DEVELOPMENT FOR EVOLVING TEACHING PRACTICES**



**ESTABLISHMENT OF A DOCTORAL SCHOOL**

**EVENTS DEDICATED TO ARTISTIC RESEARCH**



**DRAFT**  
Department of Research and Faculty Training



# **SUSTAINABILITY AND ENVIRONMENT**

# Sustainability and environment

**Sustainability is a project. At NABA, it takes shape in every aspect of the academic experience.**

The adoption of the **Sustainability Manifesto**, the establishment of a permanent Commission, Environmental, Social and Governance reporting (ESG), and environmental certifications such as 14001:2015 represent concrete tools of a systemic and ongoing commitment, integrated in every dimensions of academic life.

The academic offering is evolving too, enriched by **new programmes dedicated to sustainability-related topics**, such as the Academic Masters in Art and Ecology and in Sustainable Innovation Communication.

Finally, **in the laboratories, practices and methodologies aimed at reducing environmental impact are developed**: in the Design Labs, conscious use of materials is encouraged, with dedicated areas for recycling and waste reduction, and in the Fashion Lab, water used in processes is purified and reused, reducing overall consumption.



# Sustainability and environment

**98%**

OF SPACES ILLUMINATED WITH LED TECHNOLOGY

**52%**

OF ENERGY USED COMES FROM RENEWABLE SOURCES

**-18%**

REDUCTION IN CO<sub>2</sub> EMISSIONS FROM ENERGY CONSUMPTION





# SUCCESS STORIES

# Success stories



COMMUNICATION AND GRAPHIC DESIGN AREA

**DOMENICO D'ERCOLE**

SENIOR DESIGNER AND ART DIRECTOR, OGILVY

MA in Visual Design and Integrated Marketing Communication graduate

DESIGN AREA



**TIANZHOU CHEN**

INTERIOR DESIGNER, LISSONI & PARTNERS

BA in Design graduate



FASHION DESIGN AREA

**CAITLIN MAEVE CHAISSON**

EVENTS PROJECT MANAGER, LOUIS VUITTON

AM in Fashion Digital Marketing graduate

# Success stories



**MEDIA DESIGN AND NEW TECHNOLOGIES AREA**

**GIOVANNI MICELLI**

**REAL TIME GRAPHIC DEVELOPER, SKY**  
BA in Film and Animation graduate

**SET DESIGN AREA**



**SABINA ILINCA BRATU**

**SET AND CONCEPT DESIGNER, BALICH WONDER STUDIO**  
BA in Set Design graduate



**VISUAL ARTS AREA**

**CAMILLA ALBERTI**

**VISUAL ARTIST, CENTRAL PAVILION OF THE MALTA BIENNALE**  
MA in Visual Arts and Curatorial Studies graduate

# Thank you

